



Public Disclosure of Student Achievement

Institution Name: Franklin Pierce University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2020-2021

Date Submitted: January 2022

PROGRAM	INDICATOR	RESULT
Bachelor of Science in		
Accounting/Finance	Graduation Rate	68%
Healthcare Administration	Graduation Rate	81%
Management	Graduation Rate	59%
Marketing	Graduation Rate	64%
Sports & Recreation Management	Graduation Rate	70%
Master of Business Administration	Graduation Rate	51%
Master of Science in Accounting	Graduation Rate	45%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate – BS	Census numbers for sophomore year business majors compared to graduation numbers for each major within 150% of time for students who entered in fall 2016.
Graduation Rate – MBA and MS	Degree completion within 150% of time for students who entered June 2018-November 2019
