



Public Disclosure of Student Achievement

Institution Name: Franklin Pierce University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2018/2019

Date Submitted: November 2019

PROGRAM	INDICATOR	RESULT
Bachelor of Science in		
Accounting/Finance	Graduation Rate	57%
Management	Graduation Rate	53%
Marketing	Graduation Rate	77%
Sports and Recreation Management	Graduation Rate	60%
Master of Business Administration	Graduation Rate	53%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate – BS	Census numbers from 2016/2017 for sophomore year business majors compared to graduation numbers for each major.
Graduation Rate – MBA	Based on 2015-2018 enrollment (150% of program time).