Public Disclosure of Student Achievement

Institution Name: Franklin Pierce University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2023-2024

Date Report Posted: February 2025

PROGRAM	MEASURE	TARGET	RESULT
Master of Science in Accounting	Graduation Rate	80%	43%
MBA Accounting	Graduation Rate	80%	100%
MBA Leadership	Graduation Rate	70%	60%
MBA Energy & Sustainability Studies	Graduation Rate	55%	41%
MBA Healthcare Administration	Graduation Rate	60%	62%
MBA Human Resource Management	Graduation Rate	60%	29%
MBA Sports Management	Graduation Rate	70%	74%
Bachelor of Science in			
Accounting/Finance	Graduation Rate	65%	68%
Healthcare Administration	Graduation Rate	60%	67%
Management	Graduation Rate	65%	54%
Marketing	Graduation Rate	65%	57%
Sports & Recreation Mgmt	Graduation Rate	65%	47%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate – BS	Census numbers for sophomore year business majors compared to graduation numbers for each major, within 150% of time for students who entered in Fall 2018
Graduation Rate – MBA and MS	Degree completion within 150% of time for students who entered June 2021 – November 2022