



# MASTER OF BUSINESS ADMINISTRATION LEADERSHIP

FPU BRINGS A TRADITION OF EXCELLENCE INTO  
THE MASTER OF BUSINESS ADMINISTRATION DEGREE.

## AFFORDABLE

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## FAST

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## FLEXIBLE

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## 100% ONLINE

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## FINISH IN AS FEW AS 18 MONTHS

The Master of Business Administration (MBA) in Leadership develops skills for positions of influence in your current workplace and community environment.

Designed for working professionals, course work will present concepts in practical and quantitative terms, so that you can apply them immediately. Examine best business practices, while developing skills in leadership, communication, human resources, finance, marketing, operations management, and addressing legal and ethical issues.

Combine online learning with part or full- time study, and four academic terms, to create a flexible and personalized schedule. You may also be eligible for grants, loans, and scholarships in the form of financial aid. Franklin Pierce offers small classes for in-depth, personalized learning in a program that is accredited by the International Accreditation Council of Business Education (IACBE).

Graduates of this program assume top - level management positions with a developed skill set in collaboration, strategic thinking, and critical analysis.

## APPLY TODAY!

[franklinpierce.edu/gradapply](http://franklinpierce.edu/gradapply)

# MBA

Franklin Pierce University  
College of Business  
[fpuonline@franklinpierce.edu](mailto:fpuonline@franklinpierce.edu)



# MASTER OF BUSINESS ADMINISTRATION LEADERSHIP

## SCHEDULE

GM510 Seminar in Leadership  
GM520 Legal and Ethical Issues in Organizations  
GM540 Organizational Behavior  
GM542 Quantitative and Research Techniques for Leaders  
GM543 Economics for Managers  
GM561 Financial Management  
GM562 Marketing Management  
GM564 Operations Management for Leaders  
GM691 Strategic Management Seminar

Elective MBA courses (4)

## ADMISSION REQUIREMENTS

You must have a bachelor's degree from a regionally accredited college or university, generally with a CGPA of 2.8 or greater on a 4.0 scale. Acceptance to the MBA program requires competency in the areas of accounting and statistics, and computer skills. Detailed admission and acceptance criteria are listed in the Academic Catalog, which is available online.

## APPLICATION REQUIREMENTS

**Complete an admissions portfolio which consist of:**

Online application at [franklinpierce.edu/gradapply](http://franklinpierce.edu/gradapply)

Official transcripts from previously attended colleges and universities

Updated résumé

Outline of professional aspirations and how this MBA will help you achieve them (250-500 words)

**Essay:** Answer one of the four questions below. Tell us not only what you did but also how you did it. What was the outcome? What was the response? Only describe experiences that have occurred within the last three years (250-500 words).

A time when you made a lasting impact on your organization

A major accomplishment

A major setback you have faced

A time when you exceeded expectations

Franklin Pierce offers personal support through our enrollment team and an academic advisor to assist with onboarding, paving the way for student success. Our teams are ready to help you reach your career and educational goals.