



COMMUNICATION

FPU BRINGS A TRADITION OF EXCELLENCE
TO THE COMMUNICATION DEGREE



ALUMNI SPOTLIGHT

Sean Ellertson '18

Sports Reporter and Editor, St. James Plaindealer Newspaper

“My communication degree from Franklin Pierce helped me in my career by allowing me to do hands-on work on the very first day. There was no wait time to be able to start learning, which allowed me to develop my skills and enhance others that I did not have coming out of high school.”

APPLY TODAY!

franklinpierce.edu/communication

COMMUNICATION

Franklin Pierce University
College of Liberal Arts
and Social Sciences

ABOUT THE PROGRAM

As a Communication major at Franklin Pierce, you will develop into a successful professional in this communications-based society. Choose a concentration in Journalism and Media Production or Media and Film Studies, and begin honing the skills needed to land that high-profile job you were born to pursue.

The Marlin Fitzwater Center for Communication, named after the former White House Press Secretary, offers hands-on experience in both online and print newspaper, radio, television, social media, and political campaign coverage. From your first day at Franklin Pierce, you'll start to develop real-world skills, while editing video footage in a personal suite and scouring the campus for breaking news.

PROGRAM HIGHLIGHTS

As part of the nationally recognized political polling center at Franklin Pierce, you'll have the opportunity to collect data with a professional pollster, write columns for publication in the Boston Herald, and interview live on Boston Herald Radio.

You'll graduate as a trained professional with the skills and talent to embark upon the career you've always dreamed about—and the television reel, article publications, and social media following to back it up.



ALEX ASTA '20

COMMUNICATION

COURSES

FIRST YEAR

COMM110	Journalism I
COMM120	Introduction to Media Production
COMM130	Introduction to Media Studies
COMM200	Rhetoric and Society
GLE101	First Year Inquiry Seminar
GLE110	First Year Composition I
_____	4 Additional Electives*

SECOND YEAR

COMM210	Journalism II
COMM230	Interpersonal Communication
COMM___	Communication Elective
GLE230	Second Year Composition
_____	5 Additional Electives*

THIRD YEAR

COMM310	Convergent Journalism OR
COMM330	Media Criticism
_____	Area of Concentration Elective
_____	Area of Concentration Elective
_____	6 Additional Electives*

FOURTH YEAR

COMM400	Capstone in Communication
_____	Area of Concentration Elective
_____	8 Additional Electives*

*Please refer to the Academic Catalog for full listing of elective options

STRATEGIES FOR SUCCESS

You can gain valuable experience through opportunities at Franklin Pierce to:

- Join the Pierce Media Group for experience in television, radio and journalism
- Host a podcast or write for a student newspaper
- Participate in Lambda Pi Eta, the National Communication Association Honor Society
- Utilize recording/broadcast equipment and media editing software
- Build a professional social media presence in your field

Students have held internships at organizations such as Dateline NBC, New Hampshire Public Radio, Fox News and Associated Press.

CONCENTRATION OPTIONS

Choose at least three courses (9 credits) with at least two courses at 300-level and above Journalism and Media Production or Media Studies.

JOURNALISM AND MEDIA PRODUCTION

COMM211	Broadcast Journalism I
COMM214	Science Reporting
COMM215	Sports Reporting
COMM221	Multi-Camera Production
COMM311	Broadcast Journalism II
COMM315	Television News Producing
COMM316	Feature Writing
COMM321	Single-Camera Production
COMM324	Audio Production
COMM410	Advanced Journalism
COMM420	Advanced Media Production
COMM202/302/402	Internship in Communication

MEDIA STUDIES

COMM231	Diversity and Media
COMM232	Understanding Film
COMM234	Film Genres
COMM235	Intercultural Communication
COMM333	Media and Culture
COMM334	Media Theory
COMM336	Gender and Media Representation
COMM337	Children and the Media
COMM345	American Political Culture and Media
COMM430	Advanced Media Studies Seminar
COMM202/302/402	Internship in Communication

WHO SHOULD MAJOR IN COMMUNICATION?

You'll find this major a good fit if you have or want to develop:

- Curiosity, determination, and perseverance
- Understanding of values and context to ask probing questions
- Strong sense of ethics and commitment to the common good
- Strong writing, editing and speaking skills

WHERE CAN MY MAJOR LEAD ME?

With your degree, you can pursue jobs or further education for careers as diverse as:

Advertising Manager	News Anchor
Campaign Director	Publicist
Creative Supervisor	Scriptwriter
Diplomat	Social Media Manager
Editor	TV/Film/Radio/Podcast
Legislative Assistant	Producer
Media Strategist	Writer/Reporter/Blogger