

# **MANAGEMENT**

FPU BRINGS A TRADITION OF EXCELLENCE INTO THE MANAGEMENT DEGREE.

FLEXIBLE

100% ONLINE

FINISH IN
AS FEW AS
18 MONTHS

Discover your own strategic leadership style in the Management program. In small classes, you will develop connections in the business world by working closely with professors who are experts in their fields and who understand the unique needs of adult students. Explore coursework including management, leadership, decision-making, and critical thinking.

Combine part-time or full-time study and six academic terms, to create a flexible and personalized schedule. Your knowledge gained from life experience is also recognized. Receive college credit for accumulated certifications, professional licenses, on-the-job-training, and other life experiences. You may also be eligible for grants, loans, and scholarships in the form of financial aid.

As a Franklin Pierce University graduate, you will possess the technical and leadership skills needed to expand your opportunities and push your career to the next level.

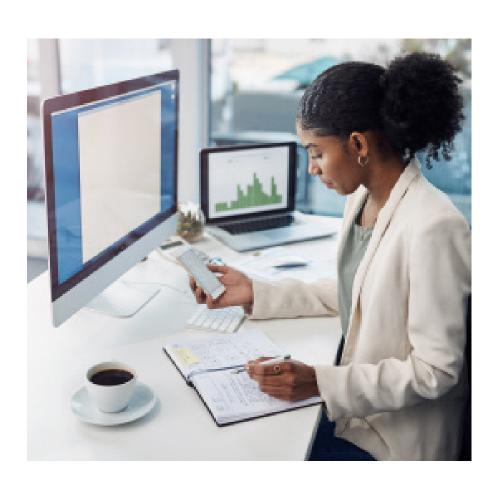
## PRIOR LEARNING ASSESSMENT

TRANSFER CREDITS

APPLY TODAY! franklinpierce.edu/apply

## MANAGEMENT

Franklin Pierce University College of Business fpuonline@franklinpierce.edu



# **MANAGEMENT**

### **MAJOR REQUIREMENTS**

In addition to the General and Liberal Education Curriculum, you must successfully complete the following courses to fulfill the major requirements.

FM311 Managerial Finance

MN314 Human Resource Management

MN371 Entrepreneurship

MN390 Internship in Management OR

MN395 Advanced Internship OR

MN495 Senior Independent Project

MN348 Public Administration or

MN426 Government and Business

MN360 Communication Skills for Managers

MN365 Production and Operations Management

#### **ELECTIVES**

Choose two electives from the 300 or 400 – level courses with any of the following business prefixes:

AC-Accounting

AD-Advertising

BA-Business Administration

ET-Economics

FM-Financial Management

HCA-Healthcare Administration

MK—Marketing

MN-Management

In addition, you must complete 18 semester hours of general elective coursework.

#### **BUSINESS CORE REQUIREMENTS**

If you pursue a major within the Division of Business Administration, you must successfully complete the following courses.

AC101 Principles of Accounting I

AC102 Principles of Accounting II

BA213 Business Law I

BA471 Business Strategy and Ethics
 ET101 Principles of Macroeconomics
 ET102 Principles of Microeconomics

FM224 Principles of Financial Management

IB364 International Business
 MK201 Principles of Marketing
 MN201 Principles of Management
 MN321 Organizational Behavior

MT260 Statistics

#### **HOW TO APPLY**

You may apply to the undergraduate program at any time with the rolling admissions process. You must show evidence of a high school diploma or GED; however, no minimum grade point average or admissions tests (SAT, ACT) are required for consideration.

- Complete the FREE online application by visiting: franklinpierce.edu/adultapply. Applying online is simple and quick; it should take no more than 5 – 10 minutes to complete the entire form. Once received, an admissions advisor will contact you regarding acceptance and class registration.
- 2. Request transcripts. A high school diploma or GED is required for admission. Additionally, if you transfer credits from other colleges, you'll need to request an official transcript to be sent to Franklin Pierce. You will receive information on how to request these once an application has been submitted.

### **BASED ON 2022-2023 ACADEMIC YEAR**

Number of credit hours: 120

Cost per credit: \$400

Franklin Pierce offers personal support through our enrollment team and an academic advisor to assist with onboarding, paving the way for student success. Our teams are ready to help you reach your career and educational goals.