



# MASTER OF BUSINESS ADMINISTRATION ACCOUNTING

FPU BRINGS A TRADITION OF EXCELLENCE INTO THE MASTER OF BUSINESS ADMINISTRATION DEGREE.

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# MBA

Franklin Pierce University  
College of Business  
[fpuonline@franklinpierce.edu](mailto:fpuonline@franklinpierce.edu)

Advance your management career by earning your MBA with a concentration in Accounting from Franklin Pierce University. You'll examine a wide range of business topics, including leadership, marketing, operations management, and communications, while also acquiring technical skills in accounting and financial analysis. You'll be prepared to advance in general management or accounting leadership roles such as Controller or Chief Financial Officer, in for-profit, non-profit, and governmental organizations.

Course concepts are presented in practical and quantitative terms so you can apply your learning to your workplace immediately and help prepare for professional certifications such as Certified Management Accountant (CMA) or Certified Financial Analyst (CFA).

You'll work closely with exceptional professors and an adviser to develop a full or part-time schedule that fits your needs. Choose from classes offered 100% online.



# MASTER OF BUSINESS ADMINISTRATION ACCOUNTING

## PROGRAM REQUIREMENTS

AC565	Ethics and the Accounting Professional
AC640	Accounting Information Systems (AIS)
AC660	Advanced Financial Statement Analysis
GM510	Seminar in Leadership
GM520	Legal and Ethical Issues in Organizations
GM540	Organizational Behavior
GM542	Quantitative and Research Techniques for Leaders
GM543	Economics for Managers
GM541	Managerial Accounting
GM561	Financial Management
GM562	Marketing Management
GM564	Operations Management for Leaders
GM691	Strategic Management Seminar

## ADMISSION TO THE PROGRAM

You must have a bachelor's degree from a regionally accredited college or university, generally with a CGPA of 2.8 or greater on a 4.0 scale. Acceptance to the MBA program requires competency in the areas of accounting and statistics. You must also complete the following undergraduate accounting coursework:\*

- Accounting I
- Accounting II

Successful completion is defined as having a CGPA of 2.8 or greater, with no grade below a C, in the prerequisite accounting courses.

\*Applicants who have not taken one or more of the pre-requisite undergraduate accounting courses, but who have substantially mastered the applicable accounting competencies by other means such as professional experience, may prepare documentation of how these pre-requisite courses have been met at the time of application. This documentation will be reviewed for consideration of waiver of one or more pre-requisite courses.

Detailed admission and acceptance criteria are listed in the Academic Catalog.

## APPLICATION REQUIREMENTS

Complete an admissions portfolio which consists of:

- An online application at [franklinpierce.edu/gradapply](http://franklinpierce.edu/gradapply)
- Official transcripts from previously attended colleges and universities
- An updated résumé
- An outline of professional aspirations and how this MBA will help you achieve them (250-500 words)
- An essay: Answer one of the four questions below. Tell us not only what you did but also how you did it. What was the outcome? What was the response? Only describe experiences that have occurred within the last three years (250-500 words).
  - A time when you made a lasting impact on your organization
  - A major accomplishment
  - A major setback you have faced
  - A time when you exceeded expectations

## BASED ON 2022-2023 ACADEMIC YEAR

Number of credit hours: 39

Cost per credit: \$665

Franklin Pierce offers personal support through our enrollment team and an academic advisor to assist with onboarding, paving the way for student success. Our teams are ready to help you reach your career and educational goals.