

Pierce



Welcome To Pearly House

**Home to the University President and a
Vibrant Community Gathering Space**





Under the tutelage of faculty sponsors Dr. Robert Anzalone and Dr. Laura Christoph, biology major Alison Stanlewicz '19 leads a group of students performing research on the effects of compression stockings on the cardiovascular and respiratory response of a subject during a stress test. Alison says, "I never thought I'd be a part of something like that in my academic career."

Watch the experiment and hear Alison's experience here:
<https://youtu.be/khoV7MXRUVY>

Spring/Summer '19

VOL. 37, NO. 1



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For nearly four decades, the *Boston Herald's* Joe Sciacca has been on the front lines of newspaper reporting and editing. Now he's helping a new crop of Pierce students follow in his path.

BY IAN ALDRICH

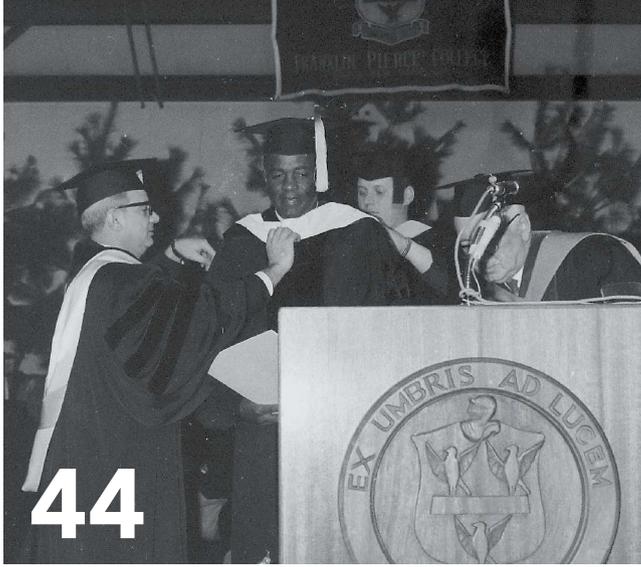
On the Cover

President Mooney, alumni, and students on the front porch of the newly built Pearly House on move-in day.

PHOTOGRAPHER:
ANDREW CUNNINGHAM



How are we doing? What do you like? What stories do we need to know about?
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Pierce

FRANKLIN PIERCE UNIVERSITY MAGAZINE
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UNIVERSITY PRESIDENT

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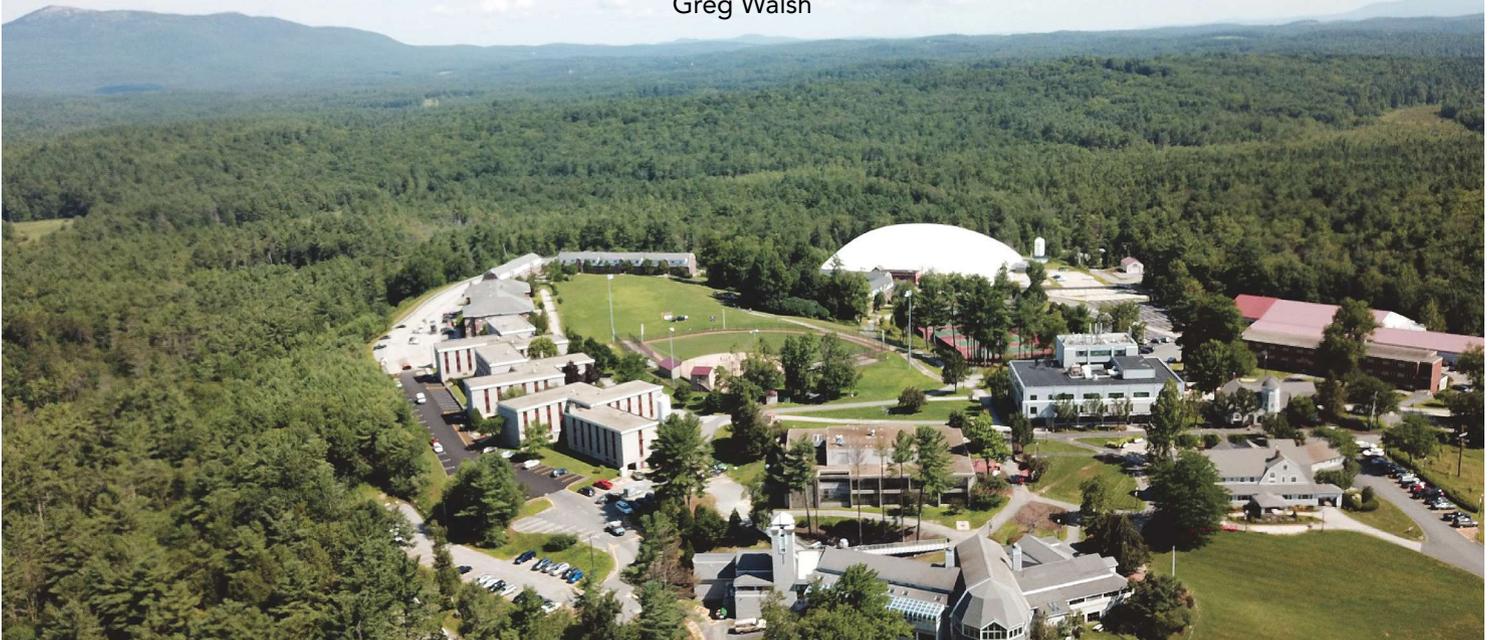
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Balancing Good Work With Discipline

As spring arrives in New Hampshire, we are ready to shake off the snow and ice and take part in the meaningful events that mark the accomplishments of our students in 2019.

This means that Rindge undergraduates present their scholarly and creative work at the 10th Annual Academic Showcase; candidates for Doctor of Physical Therapy are “hooded;” and Master of Physician Assistant Studies candidates earn their “long coats” after completing the clinical phase of their studies. Our entire community prepares to watch with pride as our graduates from New Hampshire to Arizona – and beyond – step into the future for which they have worked so hard to prepare.

There is no resting on our laurels, though, as each upcoming class challenges us anew to meet them where they are, anticipate their needs, and provide them with a personalized, affordable education that positions them for future success.

It is no secret that higher education today demands unprecedented vigilance from administrators, faculty, alumni, and communities to continue to provide high-quality academics and career preparation. The shrinking pool of college-age students, the growing array of educational choices, and the rising costs of operations all put pressure on enrollment and tuition rates. Careful planning is critical to success in this environment.

As we near the horizon of our current strategic plan, *Advancing & Sustaining Raven Nation: Engage 2016-2020*, we are already engaged in the visioning work required to develop its successor. In January, more than 130 members of the staff and faculty from across the University met for a full day of professional development. The program was devoted to educating participants about the role of planning

and engaging them in the ground-level work of assessing our strengths and identifying areas for growth and new opportunities.

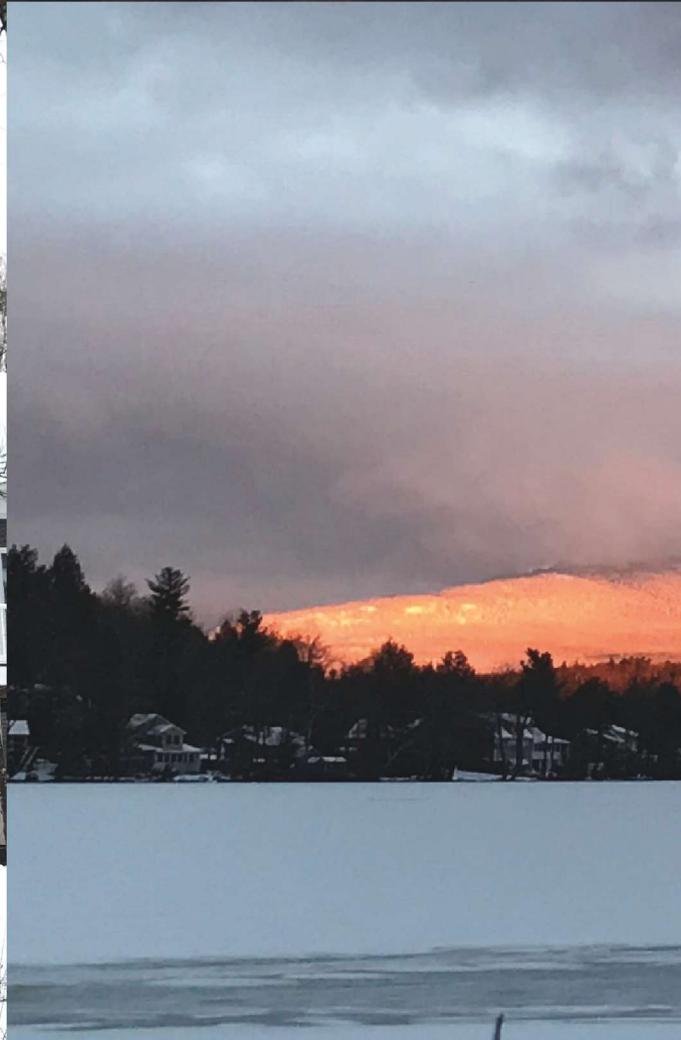
Going forward, we must balance this good work with the discipline necessary to maintain the strong fiscal footing we have achieved over the last several years. We have been intentional in spending and tireless in our efforts to bolster enrollment through marketing outreach and initiatives to improve retention. Like every institution of higher education, the support of our alumni and community is critical for our continuing financial stability.

In this issue of *Pierce Magazine*, you will find stories about how our current students directly benefit from the support of alumni and friends. In particular, note the story of the Castle Fund that supports projects, scholarship, and programs for current students. And we are grateful to members of the “Pioneer Class” of 1969, who have spearheaded an effort to raise funds in honor of their 50th reunion in June. We remain grateful for the generosity of all community members, who support this exceptional education.

Finally, my husband, Greg, and I are honored to be the first occupants of the recently completed Pearly House on the Rindge campus. This beautiful home will serve the University and future presidents for decades to come.

Kim Mooney

KIM MOONEY '83
PRESIDENT





RAVENINGS

FOSTERING CONNECTIONS

Welcome to Pearly House

With help from a student moving crew, President Kim Mooney '83 and her husband, Greg Walsh, officially moved into the newly constructed Pearly House on the Rindge campus on November 1, 2018.

Situated at the edge of Pearly Pond, the new residence offers unobstructed views of Mount Monadnock and breathtaking sunsets over the water. Envisioned as a place for the Franklin Pierce community to gather, Pearly House functions as both a home and a place where the president can host visitors, donors, faculty, staff, students, and alumni.

"Daily proximity to the campus and all of its activities has added a wonderful new dimension to serving as president of Franklin Pierce," President Mooney said. "The house itself feels like home, and Greg and I are so gratified with the overwhelming response to the events we are hosting."

The spacious living room, with a floor-to-ceiling stone fireplace, is a comfortable and welcoming venue for a wide variety of events. President Mooney has hosted a number of gatherings since moving in, including a Founder's Day celebration, a Winter Lights Celebration, the annual Faculty & Staff Holiday Party, "mocktails" with new students, a "town gown" meeting with community residents, and receptions for student government and team captains. *See pages 42–43 for additional photos.*

As the first residents of Pearly House, President Mooney and Mr. Walsh are stewards of a strategic investment that will serve presidents of the University well into the future. Private yet accessible to the campus community, Pearly House gives the president new opportunities to foster deep connections between students, faculty, staff, Trustees, and between the University and the surrounding community. — *Julie Rizzo*

“We are forever connected to each other and to this special University, our alma mater. You are always welcome here. We will always want to know how you are.”

— KIM MOONEY '83

PHOTOS: ANDREW CUNNINGHAM, GREG WALSH



“By introducing our FPU community to educational documentaries such as *I am Evidence* and to programming with organizations such as One Love Foundation, we are increasing everyone’s awareness of all forms of sexual violence.”

— JILL BASSETT

NATIONAL CONVERSATION

#MeToo Movement comes to Rindge

Near the end of 2017, the movement against sexual assault and sexual harassment rapidly swept social media through the #MeToo hashtag.

The widespread effort to bring awareness to victims left no corner untouched, including the quiet town of Rindge, N.H., and Franklin Pierce University. Through a series of educational programs and initiatives, the University has played a role in building awareness to prevent sexual violence, especially against college-aged women.

Assistant Dean of Student Affairs and Retention Jill Bassett has been a campus leader in offering education, training, and support resources for victims of assault and those who advocate for survivors, helping to build awareness of all types of violence on college campuses. Bassett, and Pierce’s SART (Sexual Assault Response Team) organization, are making strides to support, monitor, and respond to victims of assault.

Films shown on campus in recent years have helped create both a dialogue and an awareness about sexual assault at Franklin Pierce. Those have included *The Hunting Ground*, *Audrey and Daisy*, and *I Am Evidence*.

“By introducing our FPU community,” says Bassett, “to educational documentaries such as *I am Evidence* and to programming with organizations such as One Love Foundation, we are increasing everyone’s awareness of all forms of sexual violence.”

Bassett points to information gleaned from the spring 2017 Student Climate Survey, which provided the opportunity for students to share their feelings on how safe they feel on campus and report any knowledge of sexual misconduct. The plan is for SART to distribute the survey every two years. Bassett says that, while the initial survey did not offer new ideas, it reinforced the need for programming. She also mentions conversations with students that demonstrate their awareness of resources such as the UsafeUS app and SART as encouraging signs that students “know their options regarding how to report situations on and off campus.”

Other campus-wide programs designed to create awareness of sexual violence include the Clothesline Project, which emphasizes that clothing does not mean consent; Yards for Yeardley; Denim Day; the Vagina Monologues; and the Fresh Check fair, which evaluates the mental health of students with an eye toward suicide prevention. Franklin Pierce also supports the bystander program C.A.R.E. (Consider options, Alert staff, React appropriately and Evaluate), a guideline for bystanders to intervene to prevent sexual violence on campus. — *Alexa Wallace '16, M.B.A. '19*

Campus Events at Your Fingertips – and More

New Raven Nation app engages students through their phones

What have been the most well-attended events on campus this year? Which services do students frequent the most?

What is the best way for a club or organization to announce its activities and invite new members to join?

Launched last fall, the Raven Nation app engages students where they are most likely to be found – on their phones. The latest campus tool is intended to facilitate communication between students, faculty, and staff at Franklin Pierce. It was developed by Ready Education in Falls Church, Va., to help fill the information gap between today's students – many of whom are no longer conditioned to read their emails – and the responsibilities in their daily lives. The tool has become the official campus communication platform for more than 350 institutions, from Harvard Law School to San José State University, built on the premise that "ineffective communication impacts student success."

"Stay on top of your events, classes, and assignments with the built-in calendar function," reads the app's description, "and get notified of important dates, deadlines, and security announcements. Make friends, ask questions, and access campus resources at any time." Through the app, Pierce students can manage their classes, set reminders for events, get involved in clubs, learn about resources from academic advising to financial aid, and sign up for notifications and campus alerts.

"[The app] allows for instant communication and feedback opportunities," explains Doug Carty '06, director of campus recreation at Franklin Pierce, "that can help us as administrators better shape the University experience for our students."

Cumulative data from the app reveals that the top four events of the fall semester at Franklin Pierce included the holiday dinner, the Back2Life Glow Dance, the homecoming pep rally, and the men's hockey game against Assumption. Through QR codes scanned by participants, the app also shows that career services is the most frequently used resource on campus, while announcements through the app by clubs and organizations and by campus services are the most often clicked by users of the Raven Nation tool.

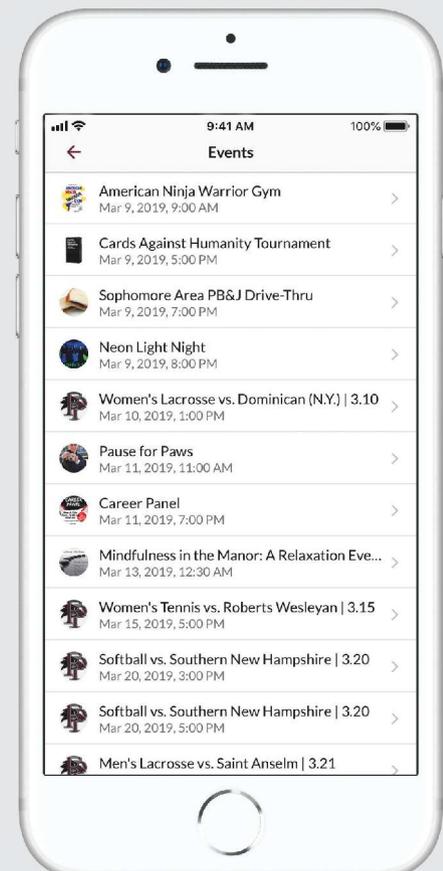
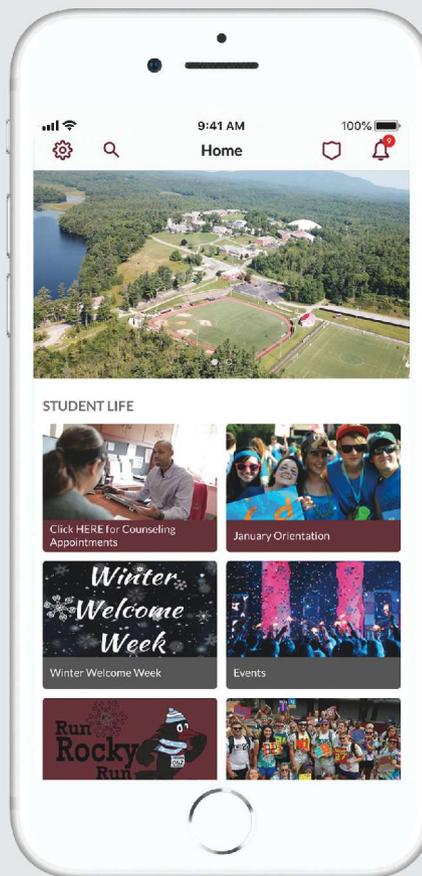


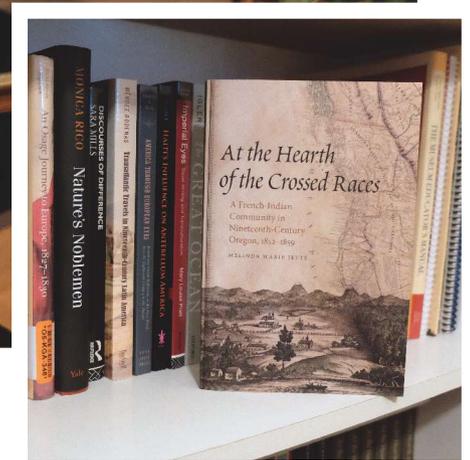
“[The app] allows for instant communication and feedback opportunities that can help us as administrators better shape the University experience for our students.”

— DOUG CARTY '06

The app also serves as a Franklin Pierce Craigslist of sorts. Posts on the student news feed range from selling items to advertising informal happenings. During events held on campus, QR codes are provided for participants to scan and check in, while also encouraging them to leave feedback. And the app is not limited to student users; professors also post assignments and news, including articles intended to spark conversation within the community.

"I believe it has been a tremendous asset to the University," says Carty, "and we are just scratching the surface with its potential." — Alexa Wallace '16, M.B.A.'19





PUBLIC HISTORY

Guest Editor

Professor Melinda Marie Jetté’s work keeps public history alive

It has been 50 years since the 1969 Stonewall Uprising in New York City’s Greenwich Village, a seminal event for the gay rights movement in the United States. To commemorate the milestone, public historian Melinda Marie Jetté has helped to bring to life the lost stories of LGBTQ public history that exist across the country.

“Public historians need to think about issues of social justice, equality, environmental sustainability, and the economy,” says Jetté, professor of history at Franklin Pierce, “because they are all connected.”

Public history is history presented outside of academia – and Jetté is a leader in the field. Under its purview are activism, issues of social justice, museum work, historical interpretation, collections management, documentary creation, and other forms of historic preservation.

Jetté’s proposal to the National Council on Public History (NCPH) to develop a special edition of *The Public Historian* on the topic of LGBTQ history has led to her invitation to serve as guest editor of the May 2019 issue of the scholarly journal. The issue, titled *Queering Public History: The State of the Field*, “will feature 12 essays that highlight a range of current questions and considerations, while also suggesting future directions for the field.”

Jetté has previously contributed to best practices guides for museums

and historic sites for the NCPH Committee on Environmental Sustainability. The release of the special edition of *The Public Historian* will coincide with the 50th anniversary of the Stonewall Uprising, which will be commemorated in New York City from June 28 to July 1, 2019.

The publication will include an introductory piece about Professor Jetté’s identity, journey, and personal experience with LGBTQ public history, beginning in the late 1990s. As an historian, Jetté integrates LGBTQ history into her curriculum, introducing students to its place in the larger historical narrative of the United States. She plans to assign essays from the special issue of *TPH* in her future public history courses.

“[The special issue essays] also speak to re-examinations of received notions about identity, gender, and sexuality and the power of dominant narratives to frame queer storytelling,” writes Jetté, “...all of the pieces make a clarion call for greater visibility and representation for the many LGBTQ communities and a renewed commitment to social and economic justice in public history ethics and practice.”

In addition to her many other publications, Jetté is the author of *At the Hearth of the Crossed Races: A French-Indian Community in Nineteenth-Century Oregon, 1812-1859* (Oregon State University Press, 2015). — Alexa Wallace '16, M.B.A. '19

SUMMER SHOWCASE

Celebration of Summer Experiences

Students make the most of opportunities for practical experiences to inform career plans

Last summer, Sam Thompson '19, a double major in criminal justice and environmental science, worked as a park ranger with the U.S. Army Corps of Engineers at Edward MacDowell Lake in Peterborough, N.H. He is now continuing his study at the National Park Service Park Ranger Law Enforcement Academy.

Also over summer break 2018, Ella Brownson '20 job-shadowed a plastic surgeon in Albany, N.Y., an experience that solidified her interest in the medical field and ignited a passion for plastic surgery. "I saw every aspect of the surgical process," says Brownson, "including first consultations with patients, the planning process for surgery, the operation itself, and the immense care and commitment of the surgeon for the patient in the post-operative stage."

Thompson and Brownson are two of the more than 25 students who participated in last fall's Summer Experiences Showcase, with a goal of inspiring others to pursue similar jobs and internships in their months away from school. Participants shared how they landed their opportunities and talked about which Franklin Pierce resources helped them prepare, what they accomplished, and what they anticipate as next steps.



Jeremy Blydenburgh '20 became a licensed New York City realtor through his internship.

“I was also able to actively protect the environment, and teach individuals how to enjoy and preserve it for generations to come.”

— SAM THOMPSON '19

As summer 2019 approaches, additional Franklin Pierce students are preparing for a range of opportunities that will bring their academic coursework alive and give them practical experience to inform their career plans.

Misty Start '11, M.Ed. '17, now the former director of career services and experiential learning, encourages students to think strategically about their summer plans – and share their experiences with other students. Start believes students understand the importance of internships and summer experiences when their peers model the process. Already, Start says, students who attended the fall showcase have been motivated to apply for some of the same internships for this coming summer.

Many of the students who completed jobs and internships in 2018 reported that their summer experiences confirmed their post-graduation goals. Thompson, for example, says he gained a wealth of knowledge by engaging the public and explaining the logic behind environmental law.

"I was also able to actively protect the environment," he says, "and teach individuals how to enjoy and preserve it for generations to come."

Other students developed key skills that will jumpstart their career ambitions. Jeremy Blydenburgh '20 became a licensed New York City realtor through his internship at CMK Associates. Brittney Carias '19 and Zipporah Velasco '19 served as reserve police officers at Old Orchard Beach, Maine. Velasco describes a hiring process that emulated the steps for getting hired in law enforcement, including interviews, an alert test, a physical fitness test, and three phases of training.

"This experience changed my life," adds Carias. "I am going to be a police officer."

Jasmin Garcia '20 got hands-on experience in ocean research in South Africa and became a certified scuba diver. In her internship, she learned field methods for studying sharks and dolphins, among other research projects.

"I had one of the best experiences of my life," Garcia says. "It showed me that I made the right decision when I chose to major in environmental science and minor in biology."

Faculty members, staff, and alumni can play key roles in helping Franklin Pierce students find meaningful experiential learning opportunities outside the classroom. For more information, contact the Lloyd and Helen Ament Astmann '69 Career Center at careercenter@franklin Pierce.edu. — Julie Rizzo



Widney Saintil '19 and Jocelynn Reyna '20 in one of the new College of Business teaching spaces; Dr. Mack Bean teaches in the new multipurpose room.



RENOVATED SPACE

Open for Business

Renovated building represents first phase of ambitious plan to support needs of College of Business

The College of Business has officially moved into an inviting space on the Rindge campus that has been thoughtfully designed to foster community and engagement. “I want students to feel this space is their home on campus,” says College of Business Dean Ed French. “I envision spontaneous interactions among students, faculty, alumni, and guests that lead to new relationships, shared interests, and collaborations.”

The renovated building represents the first phase of an ambitious plan to support the current and future needs of business students and faculty. With its intentional layout, the updated space includes a classroom, multipurpose room, breakout areas for small group gatherings, and faculty offices. Phase Two – scheduled for completion later this year – will feature technology that enables online students to engage in face-to-face classes based in Rindge and potential partners around the region and country, including Franklin Pierce business program alumni, to participate on advisory boards and join discussions about courses or internship opportunities.

Franklin Pierce has a long history of adapting to meet the changing

needs of business students. In the early 1990s, undergraduate programs were offered across the Granite State in Rindge, Manchester, Lebanon, Concord, Salem, Nashua, and Portsmouth. In those years, a migrant faculty traveled from campus to campus. With the increasing demand for professional credentials, business faculty and college administrators undertook the visionary work in 1996 of establishing the M.B.A. program, the first graduate offering at Franklin Pierce. Today, undergraduate business programs are offered in classroom settings at Rindge, while bachelor’s, M.B.A., and M.S. in accounting degrees can be completed online, providing the flexibility adult students need to schedule classes around their work and family lives.

“It has been remarkable watching the shift, as online learning has become a more and more valuable approach to learning,” says Associate Professor Martin Green, who joined the faculty in 1998. “With asynchronous classes, students can complete more in a timeframe that works for them, so they make maximum use of their time and tuition.”

— Julie Rizzo

BUSINESS MINDS

“Tapping” Business Potential

Student club makes business out of maple syrup

The window for collecting sap depends on the timing of a three-week period in early spring, when nights are cold and days are warm.

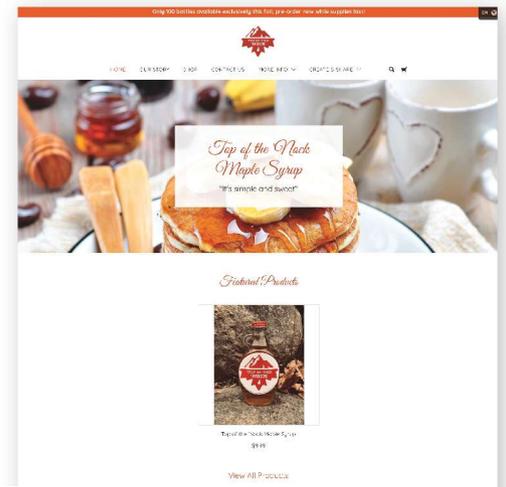
Maple sugaring has long been a tradition at Franklin Pierce, as students have partnered with White’s Farm in Rindge to tap maple trees on the University’s 1,200-acre campus. Different groups have spearheaded the effort over the years, and recently the Business Minds Club was challenged to develop a plan to “tap” the business potential of the maple syrup project. Over the past year, student club members experienced everything from tapping trees to boiling sap to bottling syrup alongside White’s Farm experts.

The Business Minds Club includes 20 undergraduate students who tackle real business issues in the Monadnock region. They work with business owners and town officials to develop market research, financial analysis, marketing plans, and business plans. Faculty adviser Mack Bean has long promoted the club’s services to local businesses, so that now, through word of mouth, the club takes on between six and a dozen projects each year. This year, initiatives included work on a rebranding project for D.D. Bean Company in Jaffrey, the nation’s largest producer of paper matchbooks, as well as business and marketing plans for Crotched Mountain subsidiaries Ready Set Connect and Refurbished Equipment Marketplace.

With startup capital provided by Zachary Gianaris ’89, and their own fundraising efforts, students in this year’s club devised a plan to produce and sell 100 bottles of Top of the ’Nock maple syrup. The first production run sold out immediately and, in 2019, members plan to triple their efforts to 300 bottles. In the fall, club members applied their marketing skills to create a recognizable brand for Top of the ’Nock. They built a website to pre-order product (www.topofthenock.com), designed and printed updated labels with nutritional information (200 calories per four tbsp. serving), and explored complementary product lines to enhance revenue.

“The club has blossomed immensely as we’ve gained experience with the maple syrup business and other club projects,” says club president Stephen Stewart ’19. “The knowledge and experiential learning we’ve obtained is a great advantage – and a ton of fun.”

— Julie Rizzo



Stephen Stewart '19 and Matthew Bedard '19 of the Business Minds Club get ready to hang sap buckets; Bruce White of White's Farm watches as Stephen taps his first tree; Bruce's dog, Baldwin, guards the entrance of White's Sugar House.



RAVENINGS



NHCUC EVENT

Forum on the Future

President Mooney joins N.H. business leaders and state representatives to discuss higher education and small business

Because small businesses are so vital to the New Hampshire economy, local colleges and universities are key partners in attracting and building a qualified workforce in the state.

That was the topic of a special Forum on the Future, sponsored by the New Hampshire Colleges and Universities Council (NHCUC), held in Manchester in December. Franklin Pierce President Kim Mooney '83 was among the guest speakers at the event, which also included (then) Congressman-Elect Chris Pappas; Congresswoman Annie Kuster; Liz Gray, director of Small Business Development Center; and Jeremy Hitchcock, chair of the Community College System of N.H. Board of Trustees. The panel was moderated by *NH Business Review* editor Jeff Feingold.

More than 160 New Hampshire leaders attended the forum, which focused on the deep connections between higher education institutions and small businesses in the Granite State. President Mooney discussed the future of higher education and business partnerships across the state. She emphasized Franklin Pierce's established business associations, a focus on student-centered learning, and the hands-on involvement for career preparation that includes on-the-job training. She also affirmed the commitment of higher education to serve the public good, which Mooney said is strengthened by becoming a champion of the local economy.

She shared three models of student-business partnership embraced by Franklin Pierce University – the "student-as-consultant" and "student-as-entrepreneur" models developed in the College of Business in support of regional business needs and the "student-as-employee" model that is the backbone of Pierce's partnership with C&S Wholesale Grocers. At C&S, students participate in paid internships and co-op semesters that prepare them for employment after graduation. "We all win," said Mooney, "if the students that New Hampshire colleges and universities recruit and educate become – for our local small businesses, municipalities, and partner organizations – the volunteers, the interns, the co-op students, and, ultimately, the next generation of prepared employees in the state."

— Alexa Wallace '16, M.B.A. '19





President Kim Mooney with Hannah Grimes Entrepreneur of the Year Rebecca Holland '93 (left); Facing page, top: Jacqueline Sizing '21, editor-in-chief of the *Pierce Arrow* and Kendra Syphers '18, GA at The Fitzwater Center. Facing page, bottom: Artists Hans and Marcy Schepker in Marcy's interactive piece at the Hannah Grimes CONNECT event.

ENTREPRENEURSHIP

Radically Rural

Alumna Rebecca Holland '93 recognized in Keene, N.H.

For two days in September, downtown Keene, N.H., buzzed with creative minds, including those of artists, entrepreneurs, and others who want to make a difference.

The creative visitors gathered from September 27 to 28 to participate in Radically Rural. Billed as a “dynamic gathering for thriving, small, rural communities,” it’s an annual two-day summit that brings people together “who are passionate about creating vibrant, robust rural communities and are eager to learn, connect, and lead.” Participants attend workshops focused on five different areas, including arts and culture, entrepreneurship, journalism, working lands, and main street.

Franklin Pierce was among the sponsors of the 2018 edition of Radically Rural, orchestrated through a partnership between Keene’s Hannah Grimes Center for Entrepreneurship and *The Keene Sentinel*. Franklin Pierce President Kim Mooney '83, who now serves as president of the board of directors for Hannah Grimes, was on hand to kick off the CONNECT networking event, attended by more than 300 people, and congratulate the evening’s award recipients. Rebecca Holland '93 was named Hannah Grimes Entrepreneur of the Year. The Pierce alumna operates Holland Homestead Farm in Hillsborough, N.H., with her family. Holland Homestead manufactures products and ships them worldwide – everything from its bestselling goat milk lotion to soaps to face masks to wool dryer balls. “I am honored that my small,

“I am honored that my small, woman-owned and -operated business has been singled out and recognized among such a supportive business community.”

— REBECCA HOLLAND '93

woman-owned and -operated business has been singled out and recognized among such a supportive business community.”

In honoring Holland, the Hannah Grimes Center recognized her company’s significant growth over the last half dozen years. Holland left her part-time job in 2012, which gave her the time to focus on growing the business, including a move away from direct sales at farmers’ markets and artisan fairs to retail and online sales. In addition to raising goats (and sheep, chickens, ducks, guinea hens, and pigs) and creating products from milk and wool, Holland teaches soap making. At Franklin Pierce, she doubled-majored in education and anthropology. She is a member of the Hannah Grimes Marketplace board of directors.

Five students also represented Franklin Pierce as members of the media team covering Radically Rural. Stories and photographs by students from the Marlin Fitzwater Center for Communication were published in *The Keene Sentinel*, highlighting presentations they observed within the five thematic tracks.

Fitzwater Center Director Kristen Nevious served as an organizer, editor, and panelist for the event. Fitzwater students and staff also broadcast live coverage of the popular PitchFork Challenge, an informal business pitch session, which brings together local investors and entrepreneurs competing for a \$10,000 cash prize awarded at the CONNECT dinner. — Alexa Wallace '16, M.B.A. '19

NATIONAL EXCELLENCE

Business Rankings

U.S. News Includes Franklin Pierce in Online Bachelor's, M.B.A. programs



U.S. News & World Report has released its latest rankings of Best Online Programs, and Franklin Pierce University is recognized among Best Online Bachelor's Degrees and Best Online M.B.A. Programs in 2019. "It is extremely gratifying," said Provost James W. DuMond, Jr., "to see Franklin Pierce among America's best institutions in this prestigious national ranking."

The new edition marks *U.S. News's* largest ranking of online degree-granting programs to date, including 1,545 programs. These include online bachelor's degrees for working adults and master's-level disciplines, such as online business, engineering, computer information technology, nursing, criminal justice, and education degrees.

U.S. News conducts comprehensive assessments of online programs for distance learners. The highest-ranked programs are those that perform well on traditional academic merits, such as graduating students within a few years and employing instructors with terminal degrees, while also successfully adapting their courses and student services for remote learners.

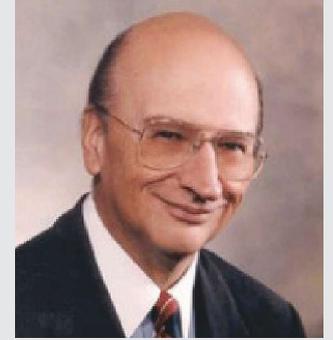
Adult learners typically value affordable degrees that offer flexible schedules, can be completed within a reasonable timeframe, have strong academic foundations, and help advance their careers. Distance learners attend online lectures, study from home, and interact virtually with professors and classmates, often while managing a busy schedule at work and with families.

Several factors were evaluated by *U.S. News* in ranking the best online bachelor's degree programs, including graduation rates, faculty credentials, and support services available remotely. Online M.B.A.s were evaluated based on factors such as admissions selectivity, reputation for excellence among peer institutions, academic and career support services, student engagement, faculty credentials, and training.

Franklin Pierce University is ranked No. 189 of 367 Online Bachelor's Degrees and No. 168 of 302 Online M.B.A. Programs. "We are thrilled that our university's academic programs are recognized, not only by their outcome data, but also by other peer institutions," added DuMond.

"This recognition serves to assure prospective and current students, as well as their parents, that Franklin Pierce is among the top-quality institutions of higher learning." — *Julie Rizzo*

DONOR SUPPORT



Beyond-the-Classroom Experiences

Castle Fund enhances the possibilities of experiential learning

From on-campus programming to support of travel from Ohio to Texas and places in between, the Castle Fund is providing the Franklin Pierce community with additional resources to create opportunities for students.

Established by John Castle in 2015, the Castle Fund allows the University president to distribute money to support projects, scholarships, and programs for current students. Castle, chairman and CEO of Castle Harlan, Inc., in New York City, is a longtime friend to Franklin Pierce. Thanks to his generosity, students have thus far been able to participate in a variety of programs that connect classroom learning with professional growth and networking. The beyond-the-classroom experiences available to students made possible through the kindness of donors such as John Castle are an invaluable part of a Franklin Pierce education.

"These generous funds have provided our students with transformative educational experiences," says Vice President for University Advancement Julie Zahn, "allowing them professional networking opportunities and employment pathways that will support them after graduation."

Projects funded through

the Castle Fund have included student and faculty attendance at the 10th annual CONNECT event in Keene, N.H.; attendance at the American Physical Therapy Association Conference in San Antonio, Texas; an undergraduate business student trip to Lower Manhattan's Financial District; the Ethics Bowl team's national competition in Chicago; and the Sigma Tau Delta English International Honor Society Conference in Cincinnati, Ohio.

"For college students who seek to be strong candidates for their first professional position after graduation," says Castle, "the importance of applied learning and exposure to professional practices cannot be overstated. I am pleased that Franklin Pierce understands the value of these opportunities for students and supports them on their early professional paths."

Each of the funded programs have introduced students to new ideas, learning experiences, and opportunities that enhance their education. If you are interested in contributing to student success by donating to the Castle Fund, please contact Crystal Neuhauser, Associate Vice President for University Advancement, at (603) 899-4031 or neuhauserc@franklinpiercedu.edu.

— *Alexa Wallace '16, M.B.A. '19*



ON EXHIBIT

The Art of Stained Glass

Franklin Pierce's own Tom Flanagan, an instructional technologist, showed his stained glass work – 19 colorful windows in all – at the opening reception of his show, *The Art of Stained Glass*, on October 30, 2018, in the Thoreau Art Gallery.

Flanagan became captivated by the power of stained glass while living in a Victorian neighborhood of Pittsburgh, Pa., where "every home seemed to have some space dedicated to decorative glass." His pieces offer respite for the weary soul.

Most of the design elements featured in Flanagan's work are inspired by natural elements – earth, air, fire, and water. The setting of his show at Thoreau Art Gallery, which remained on display through December 7, was in particular harmony with the artist's work.

"When the show went up in the Thorndike Room's windows," says Flanagan, "I was thrilled to see how the stained glass interacted with the beautiful view overlooking Pearly Pond."

For more about Tom Flanagan, visit www.tflananglass.com. — *Jana F. Brown*

RAVENS ROUNDUP

BY MATT JANIK



NCAA TOURNAMENT

Tradition of Success

Women's Soccer makes 21st appearance in NCAA Tournament

The Franklin Pierce University women's soccer team returned to the national stage in a big way during the team's 2018 season.

Under second-year head coach Jonathan Garbar, the Ravens captured their first Northeast-10 Conference title in over a decade, returned to the NCAA Championship for the second straight season, and earned a victory in NCAA Championship play for the first time since 2009.

After winning seven straight NE10 titles from 2000 to 2006, and then falling in three straight NE10 title games between 2008 and 2010, the Ravens had not returned to the league's marquee game until the 2017 squad finished as the runner-up, falling at Southern New Hampshire in the final. The 2018 team finished the job, on its home field no less, as the Ravens put together a dominant victory over Assumption on November 4, to claim the women's soccer program's league-record eighth NE10 title. Franklin Pierce got a first-half goal from Gabi Pereira '20 and followed up with second-half insurance

markers from Sophie Cousineau '20 and Bruna Tavares '19 to cruise to the 3-0 win.

The success led the Ravens to their second straight – and 21st all-time – appearance in the NCAA Championship, and allowed the program to host NCAA postseason play for the first time since 2008. In the first round, single tallies from Nathalia Maria Da Silva '19, Veronica Marques '20, Tavares, and Pereira helped Franklin Pierce roll to a 4-0 victory over Caldwell University, and earn the team's first NCAA Championship victory since 2009.

The title run ended in the second round of the NCAA Championship, and then the awards poured in, as multiple Ravens gained recognition for their performances. Senior back Marta Turmo, Marques, and Da Silva garnered All-America honors. The same trio, plus Tavares, earned All-East Region honors. Marques was named the NE10 Player of the Year, while Turmo earned NE10 Defensive Player of the Year accolades. Garbar was selected as NE10 Coach of the Year. A total of six Ravens earned All-NE10 honors.



The Ravens captured their first Northeast-10 Conference title in over a decade, returned to the NCAA Championship for the second straight season, and earned a victory in NCAA Championship play for the first time since 2009.



FOOTBALL

Rising to Division II

Football team prepares for elevated competition

A year after formally announcing its intention to do so, the Franklin Pierce Department of Athletics has begun to gear up for its transition from sprint football to NCAA Division II football. In the fall of 2019, the Ravens gridiron squad is set to enter the Northeast-10 Conference, where it will join the majority of Franklin Pierce's other teams.

In preparation for the transition, a new coach has been hired, the inaugural season schedule is set, and excitement continues to build on campus in advance of Division II football appearing in Rindge for the first time. For its part, the NE10 is ready to welcome the Ravens with open arms. "This is a great day for the NE10 as we welcome the addition of the Franklin Pierce University football program," said NE10 Commissioner Julie Ruppert in February of 2018, after Franklin Pierce announced its intentions. "I'm pleased to see FPU, under President Mooney and Athletic Director Rachel Burleson's leadership, recognize the value of an NCAA Division II intercollegiate football team as part of its overall institutional mission."

The Ravens have turned to Russell Gaskamp to lead the program through its initial foray into Division II football. Gaskamp brings more than a decade of collegiate coaching experience with him to Rindge, including seven years as a head coach at Oklahoma Panhandle State University, his most recent stop. Gaskamp also spent time as an assistant coach at three other Division II programs,

including Angelo State University (2009-11), Southwestern Oklahoma State University (2006-08), and Texas A&M University-Commerce (2005). He opened his collegiate coaching career as an assistant at Division I Sam Houston State University for the 2003 and 2004 seasons.

Since joining the department in December, Gaskamp has already put together the team's inaugural schedule, which will open at Sodexo Field in Rindge on Saturday, Sept. 7, when the Ravens play host to Division III opponent Wesley College. Franklin Pierce's first Northeast-10 Conference game will follow two weeks later, when the crimson and gray welcome Pace on Sept. 21. The Ravens will also host home games against Stonehill (Oct. 12), Saint Anselm (Oct. 19), and Bentley (Nov. 9) in 2019.

SCHEDULE

The full schedule is as follows, with asterisks denoting NE10 games:

- Sept. 7** vs. Wesley
Noon
- Sept. 21** vs. Pace*
6 p.m.
- Sept. 27** at Assumption*
7 p.m.
- Oct. 5** at Southern Connecticut State*
Time TBA
- Oct. 12** vs. Stonehill*
Noon
- Oct. 19** vs. Saint Anselm*
Noon
- Oct. 26** at American International*
Noon
- Nov. 2** at New Haven*
1 p.m.
- Nov. 9** vs. Bentley*
Noon
- Nov. 16** at Merrimack
Time TBA



ALUMNI UPDATE

PITCHing Sports in Maine

Robbie '97 and Tammy Krul '97 operate state-of-the-art indoor sports complex

More than 20 years removed from their time at Franklin Pierce, former Ravens soccer players Robbie Krul '97 and Tammy (Thibodeau) Krul '97 are still honing a passion ignited in Rindge.

Appropriately, Tammy and Robbie met during soccer preseason in the fall of 1995. They were married January 1, 1998. Not long after graduating, the couple opened a soccer academy in Northern Maine, which began as a hobby, but ultimately grew into a business with more than 1,200 young players enrolled in the program. In 2013, the Kruls moved to Maine's MidCoast, where they designed, opened, and now manage PITCH, a state-of-the-art indoor sports complex located in Warren, Maine.

Leading a staff of 15 employees, Tammy oversees the facility's finances, website, and daily operations, while also dabbling in coaching. She also devotes time to helping high school seniors looking to play at the next level find the right college match. Robbie remains heavily invested in the coaching side, working with the youth soccer academy three nights a week. He also serves as the boys' director of coaching for PITCH's premier club and works as the facility's league manager. In addition to soccer, PITCH offers leagues in football, ultimate Frisbee, field hockey, baseball, and softball.

Robbie and Tammy were able to draw inspiration for their own indoor athletic facility from the Grimshaw-Gudewicz Activity Center at Northfields ("The Bubble"), which opened in Rindge during their junior year. "I loved being involved in the startup process," says Tammy. "So much of what we initiated at our new facility was inspired by things I learned during those two years."

HOCKEY MILESTONE

Women's Hockey Hits Century Mark

Ravens' 100th win comes in program's 159th game



Nicole Amato '21

Behind an October 28 hat trick from Nicole Amato '21, the Ravens picked up a 6-1 victory over Becker at the Jason Ritchie Ice Arena. The win represented a significant milestone for the women's hockey program — its 100th victory.

In its seventh intercollegiate season, the 100th win came in the program's 159th game. Following a 7-14-0 inaugural campaign, the Ravens posted winning seasons in each of the next five years, and have won no fewer than 16 games in a season since that fledgling campaign in 2012-13. Through the end of January 2019, Franklin Pierce boasted an all-time record of 111-59-8 through its first 178 games, for an all-time winning percentage of .646.

Success has come under the only head coach in the history of the

program, David Stockdale, who started the program from scratch after his hiring in October 2011. Stockdale, who came to Rindge with a handful of wins from his previous stop at Castleton State, notched the 100th win of his career at the end of the 2017-18 season.

In his seven years at the helm, Stockdale has been charged with guiding the Ravens into the realm of Division I women's hockey, following the creation of the New England Women's Hockey Alliance. The NEWHA consists of Franklin Pierce, Post, Sacred Heart, Saint Anselm, and Saint Michael's. The league was officially recognized as a Division I conference at the start of the 2018-19 campaign. The long-term plan for the NEWHA includes the intention to create a path to NCAA postseason play for league members.

NEW COACHES

A Ravens Welcome

Franklin Pierce introduces three new head coaches

Three new head coaches have joined the staff of the Franklin Pierce Department of Athletics for the 2018-19 year. Andrew Klaus was hired to lead the softball program. Russell Gaskamp will serve as head football coach, and Ruben Resendes was named the 11th head coach of the men's soccer team.

Rindge will be the first collegiate head coaching stop for Klaus, who joins the Ravens with six years of NCAA coaching experience, including four at the Division II level. Most recently, Klaus was an assistant in 2016 and 2017 at Division I Norfolk State University, where he oversaw hitting and infield play for the Spartans offensive output of more than a run per game. He will look to use his experience to bring about similar improvements in Rindge. Klaus is the 12th head coach of the program's Division II era, and will embark on his initial season with the Ravens in the spring of 2019.

Gaskamp makes his second collegiate head coaching stop with the Ravens, as he joins Franklin Pierce after spending seven years leading the football program at Oklahoma Panhandle State University, where he also held the title of associate athletic director. In 73 games at the helm of the Aggies, he posted a 35-38 record. OPSU played at the NCAA Division II level for the first five seasons of Gaskamp's tenure, including two seasons in the highly competitive Lone Star

Conference, before the institution elected to reclassify to the NAIA level for 2017.

Resendes is also beginning his second stint as a collegiate head coach, as he previously spent two seasons at Dean College, where he guided the Bulldogs through their final season at the junior college level in 2015 and into the program's exploratory year in Division III the following year. At Dean, Resendes posted a 33-3-0 record in 36 games, which included an undefeated regular season in 2015. Most recently, the soccer coach spent the last two seasons as the top assistant at Division I University of Vermont, where he was responsible for all recruiting and practice planning, among other duties. The Catamounts captured the America East Conference regular season title in 2017, the third in program history. Resendes played collegiately at intrastate rival Southern New Hampshire.



Russell Gaskamp



Andrew Klaus



Ruben Resendes

It's a Great Time to be a PA

A leader in her field, Priscilla Marsicovetere, J.D., PA-C has many hopes for growing the Master of Physician Assistant Studies program at Franklin Pierce, including returning her students to the local community to practice.

BY MATT JANIK

PHOTOGRAPHS BY LARS BLACKMORE

FRANKLIN PIERCE UNIVERSITY



Priscilla
Marsicovetere,
director of the
MPAS program

Tucked away on a side street in Lebanon, N.H., just a few throws of a stone from the sleepy Lebanon Municipal Airport, sits a run-of-the-mill office building. But, spread across parts of the first, second, and third floors of the unassuming structure, is one of Franklin Pierce University's most competitive academic programs.

The Master of Physician Assistant Studies (MPAS) graduate program is a 27-month track that prides itself on small class sizes and experiential learning and offers a mix of both academic instruction and clinical experience. Via the front page of its website, the program seeks to help students “develop the research, education, and managerial skills necessary to be successful in the healthcare field.”

Another important feature of the program is its ability to place graduating students into jobs in the local community, particularly in rural settings, where the nation's healthcare shortage is most acutely felt. In 2016, a University of Washington study found that, between 2000 and 2012, 60 percent of Franklin Pierce's MPAS graduates wound up continuing their careers in a rural setting. The percentage was second nationally only to the University of the Cumberlands in Kentucky (87 percent).

Each year, the MPAS program receives more than 1,000 applications, but has just 24 slots to offer in its incoming cohort. Paring the mountain of applications down is no small task, but when talking to the staff of the Lebanon program, it becomes clear they have something specific in mind when they search for their next group of students, the nation's next generation of physician assistants (PAs).

“We want to know how mature they seem, how motivated they seem,” says Priscilla Marsicovetere, director of the MPAS program, “and how much they truly appreciate the role of the PA on the healthcare team.”

“It takes more than book smarts to be a good PA,” adds Pamela O'Brien, the MPAS admissions coordinator. “We're looking for interests that make them a well-rounded person as far as compassion as well as passion for the profession – and a passion for people.”

Professor Denise Froehlich looks for thoughtful students, who demonstrate a solid knowledge base but also the curiosity and drive to continue building on that knowledge. Many will meet the academic qualifications of the program, but only a select few exhibit the intangibles and personal characteristics to succeed.

A Wonderful Time to be a PA

Priscilla Marsicovetere has served as director of the MPAS program since the beginning of the 2017-18 academic year. She came to Franklin Pierce with a distinct résumé, which featured time working both as a physician assistant and in the legal field. With her background, Marsicovetere has extremely detailed thoughts on the role of the physician assistant and also on the evolution of the profession over the past half-century.

“When the PA profession was initially born, just over 50 years ago, it really was one of...a supportive capacity,” says Marsicovetere. “Over time, because of the work that PAs have done, history has shown that they've proven themselves to be valuable members of the healthcare team. With that comes more autonomy, more possibility, branching into more areas of practice.”

Wielding her dual fields of expertise, Marsicovetere works to advocate for the role of the physician assistant, not just in her post at Franklin Pierce, but also on the local, state, and national levels. She is heavily involved with the Physician Assistant Education Association (PAEA), one of four national organizations overseeing the physician assistant profession. Marsicovetere is a member of the PAEA's Government Relations Steering Committee, which serves as the organization's advocacy arm.

Working with the PAEA, Marsicovetere's policy goals for the profession are as well-rounded as the students she hopes to attract to the Lebanon campus.

“We feel that, especially with the new Congress in Washington, D.C.,” begins Marsicovetere, before acknowledging how wide-ranging her goals are, “we are now reaching out to program directors of PA programs – and individual PAs in the various states – to try to get them to engage with their local and national lawmakers to try to effect beneficial change for PAs. That is a broad statement, but it has to be, because the needs of PAs are different in every state, depending on what the laws of a given state allow or don't allow.”



“It’s nice to have a student who graduated come back and teach, so the students in the seats see where they could be in a few years.”

— Denise Froehlich

Regardless of how it continues to evolve, Marsicovetere’s pride in the PA profession stands out in conversation. Despite the moving parts in the profession, she believes it is a wonderful time to be a PA or a student on the way to becoming one.

“Our profession has been rated among the top professions in the country in terms of job satisfaction by *U.S. News & World Report*, *Forbes*, and a number of other magazines,” she says, “and that’s been the case for years and years now. I think that speaks significantly to how wonderful a profession this is.”

Left: Priscilla Marsicovetere at the Dartmouth-Hitchcock Medical Center in Hanover, N.H. Right, top: with James DuMond at White Coat Ceremony. Middle: Welcoming new class at the Lebanon Center. Bottom: Amy A. Klingler, Provost DuMond, Priscilla Marsicovetere, President Mooney, and Deanna L. Denault.

Meeting the Needs of the Underserved

A core philosophy echoed again and again by the MPAS staff at Franklin Pierce is the need to serve the local community. Those steering the MPAS program are doing so with an eye toward recruiting the best applicants they can find from rural and medically underserved areas throughout the region, particularly within New Hampshire and Vermont. O’Brien estimates that as many as 80 percent of qualified applicants from New Hampshire and Vermont will receive the opportunity to interview for a spot in the program.

The staff has put together such a defined, local focus because they know students from the rural, underserved areas will be more likely to return to those areas when it is time to begin their careers, helping to make a dent in the national healthcare shortage.

“It’s about acknowledging that there really is a healthcare shortage in America,” says Marsicovetere, “but particularly

On a Mission

Franklin Pierce helps Russell Arpin '16, MPAS '19 find his future

Russell Arpin '16, MPAS '19, has made the most of his Franklin Pierce experience, and now finds himself on the threshold of a fulfilling future in primary care medicine.

He recently completed the last of nine clinical rotations for his Master of Physician Assistant Studies (MPAS) degree, which have included internal medicine at WakeMed Hospital in Raleigh, N.C., and OB/GYN at Monadnock Community Hospital in Peterborough, N.H. His final rotation brought him back to the Rindge campus as a staff member in the Health Services Department.

"It felt like déjà vu at first," Arpin says, "driving the same route I used to take, studying in the same nook in the library. But I enjoyed talking to the students, especially those also interested in health sciences."

Arpin has found his path with the help of family, friends, and faculty members at Franklin Pierce, all of whom he believes have been "strategically" placed in his life by God. Growing up in New Ipswich, N.H., Arpin says he was unmotivated in high school because he couldn't see the bigger picture. When he met his wife, Erica, he knew he needed a plan to make a future together.

Arpin's older brother, Ben '13, now a practicing physician assistant himself, found a solid mentor in Thomas Bennett, a health sciences professor. Inspired by his brother, Russell Arpin entered Franklin Pierce as a commuter his sophomore year, and quickly found Professor Bennett to be the same kind of challenging

mentor and guide, helping him evaluate the paths to becoming a healthcare provider.

Another unexpected supporter was Bob Smith, owner of Monadnock Security Systems and a good friend of Erica's family. Smith provided Arpin with the part-time job that made it possible to attend Franklin Pierce, and when he discovered Arpin's interest in becoming a physician assistant, he offered additional support. He arranged for Arpin to job shadow with his daughter, a PA in Texas, and paid for the weeklong experience. Arpin believes that experience made a crucial difference in his application to the highly competitive MPAS program at Pierce.

MPAS faculty member Amy Klingler believes Arpin has every quality a patient would want in a healthcare provider. "He's smart, kind, funny, and empathetic," she says. "I would trust him with my care, and I have extremely high standards."

As he sets his sites on his career, Arpin hopes to work in rural New Hampshire, living up to the MPAS program's mission of helping to fill the need for providers in rural areas. Arpin is proud of that mission and of the school's foresight and commitment to advanced study in health sciences.

"For a small school in the woods of New Hampshire to be on the front lines of the medical profession with outstanding programs in both physical therapy and physician assistant studies," he says, "is impressive."

— Julie Rizzo





for underserved, rural individuals, so we want to be able to try to meet that problem.”

By serving the community in such a dedicated manner, the MPAS program opens the door for the community to turn around and serve Franklin Pierce in a symbiotic relationship. The program has an explicit goal of recruiting local students and returning them to the community to practice. Down the road, those who have completed the program feed back into its success.

“Since so many of our students do go back into those areas,” says Froehlich, “we now have a bigger network of

“We are taking the time now to strengthen the foundation, to lay the perfect foundation for upward growth from here on out.”

— Priscilla Marsicovetere

people who we get in touch with to either come back here and teach, which is wonderful, or to serve as mentors for our students. It’s nice to have a student who graduated come back and teach, so the students in the seats see where they could be in a few years.”

The Five-Year Plan

Marsicovetere may have less than two years on the job, but she has no shortage of goals for the future of Franklin Pierce’s MPAS program. She is also quick to point out those goals are unattainable without the support she already has experienced from the broader Franklin Pierce community.

“It’s important to say that President [Kim] Mooney and Dean [Maria] Altobello have been absolutely wonderful advocates and support figures for the program,” says Marsicovetere. “We have a long road ahead of us in terms of ending up where I intend us to end up. I just have to say that the support I have seen coming from the dean’s office and from the president has been significant. Without that, we would have no hope of achieving the goals I have for this program.”

About those goals — they are lofty. Marsicovetere hopes to eventually see the program outgrow its space in the unassuming office building near the municipal airport. She hopes to eventually move the program into a more intentional academic setting, as opposed to the business venue it currently occupies. She wants to increase the program’s relationships with clinical providers to give students more options for completing their clinical assignments. Internally, she wants to provide a state-of-the-art simulation center and skills lab, which would allow students to build their practical skills on campus as well. She also hopes to increase the pool of lecturers who work with the program.

More immediately though, the goal is to build the foundation on which all this future growth will sit. The five-year plan is to position the MPAS program for its future success.

“I think the program will be [five years from now] in a wonderful position to grow, to increase in size, to increase in stature,” says Marsicovetere. “We are taking the time now to strengthen the foundation, to lay the perfect foundation for upward growth from here on out.”

For now, the MPAS staff in Lebanon will continue to look for PA candidates with the intangibles, compassion, and knowledge to serve the local New Hampshire and Vermont communities and their healthcare needs. And, someday, Marsicovetere and staff even hope to have more than 24 spots to offer each incoming class. **P**



Karl R. LaPan '86,
president & CEO,
The Northeast Indiana
Innovation Center
(The NIIC)

INGENUITY IN INDIANA

As president and CEO of the Northeast Indiana Innovation Center, Karl LaPan '86 is providing guidance, resources – and space – to entrepreneurs and spurring the state economy in the process.

BY JANA F. BROWN PHOTOGRAPHS BY STEVE VORDERMAN

On a quick tour of the Northeast Indiana Innovation Center (NIIC), Karl LaPan '86 might check in with one client working to offer innovative solutions for community banks or another perfecting orthopedic implants for pediatric patients. He also might talk to a family of innovators that has developed fuel-efficient, military-grade engines for drones that emit only a whisper of sound.

"The variety is great," says LaPan. "No two days are ever the same."

That LaPan has ended up as president and CEO of the NIIC is a dichotomy of many sorts. Located in Fort Wayne, Ind., the NIIC is hardly nestled in a known hub of technology and entrepreneurship. LaPan is an outlier as well. A product of the East Coast, he grew up in Western Massachusetts and ended up by chance in Northeast Indiana. Fort Wayne is the state's second most populated city, close to the borders of fellow Rust Belt states Michigan and Ohio. The draw? The opportunity to become the NIIC's first leader. LaPan has held that position since 2000, when the Midwest entrepreneurial center and tech park was founded.

After graduating Franklin Pierce *summa cum laude*, with a B.S. in business management, LaPan went to work with General Electric in Chicago, graduating in 1988 from its prestigious Financial Management Program. He earned his M.S. in human resources development from American University in 1993. A stint as CEO of NBS Imaging Systems, an advanced biometric company, followed. Fort-Wayne-based NBS was sold in 1998 and, in early 2000, LaPan was ready for a change. He expanded his job search locally. His business acumen and understanding of startups appealed to the NIIC founders, and LaPan was offered the chance to take the community's ideas and turn them into action.

As the first staff member of the NIIC, LaPan found joy in shepherding the fledgling business concept from an idea to what it is today. As an entrepreneurial resource center, the NIIC provides an eclectic mix of clients with everything from coaching to business models to incubation to fundraising to affordable office space as they evolve. Within the 55 acres of NIIC headquarters, including 75,000 square feet of office and wet lab space, entrepreneurs are given all the tools and support needed to flourish.

According to data provided by LaPan, as of late 2018, the NIIC had helped launch 444 new products, facilitated more than \$42 million in research grants, and helped raise \$44.2 million in capital investments for its innovators. NIIC businesses, more than 40 of them housed on the company's campus, collectively employ nearly 200 full-time workers, with an average salary that is 30 percent higher than what's offered by equivalent employers in Northeast Indiana. Since the NIIC's inception, nearly 2,100 total jobs have been created in the community.

"We call it the four entrepreneurial success pillars," explains LaPan. "All revolve around capital access, talent access, access to the 'right' workspaces, and network access. Entrepreneurs need access to things they might not know are available or might not be in the position to gain entry to. Our philosophy is to leave everybody better than we found them and to help them take the next step."

To be taken under the wing of the NIIC, potential clients must go through an eligibility screening to qualify for the incubation or acceleration programs. The NIIC is a state-certified technology park, but entrepreneurs seeking

only business advisory services can simply give LaPan or a member of his team a call. The NIIC and its CEO take pride in creating opportunities to build hometown businesses, therefore adding jobs to the local community and contributing to Indiana's economy. Working with the NIIC increases the likelihood of a startup's success because the organization's support system accelerates the growth of companies by helping them navigate starting, growing, and managing a business. As a measure of that support, LaPan shares proudly that nearly 92 percent of all companies born within the NIIC framework are still in business today – that's five percentage points better than the national average for programs similar to the NIIC and 42 points better than most entrepreneurs do without extra support.

"One of the key things we do," he says, "is increase the likelihood of survivability."

Just how LaPan and the NIIC have accomplished such impressive corporate endurance is worth exploring. Few would bat an eyelash upon learning of the NIIC's model if the nonprofit entrepreneurial resource center were located in California's Silicon Valley. But Northeast Indiana? Fort Wayne is known as the economic center of the region. But a destination for innovators?

"The reality is," says LaPan, "Indiana has world-class research educational institutions in Purdue, Indiana University, Notre Dame, and others. And, Indiana has a high level of entrepreneurial activity. Ninety percent of businesses employ 20 people or less. Indiana is full of scientists, researchers, engineers – a cadre of people predisposed to finding solutions."

Indiana has a history of promoting innovation. IU's Kelley School of Business is home to the Johnson Center for Entrepreneurship & Innovation. Purdue boasts the Burton D. Morgan Center for Entrepreneurship. Notre Dame's IDEA (Innovation, De-risking and Enterprise Acceleration) Center provides similar resources to those of the NIIC. Last year, Business.org ranked Indianapolis 15th among U.S. cities for entrepreneurs and startups. In his 2018 State of the State Address, Indiana Governor Eric J. Holcomb promised "to make strategic investments to build and support more innovation and entrepreneurship in our state." The State of Indiana's website goes as far as to say that Governor

“Entrepreneurs need access to things they might not know are available or might not be in the position to gain entry to. Our philosophy is to leave everybody better than we found them and to help them take the next step.”

— KARL LAPAN '86



Holcomb “has committed to making Indiana a global leader in innovation and entrepreneurship,” including grants for startups and partnerships in science, manufacturing, aviation, and technology.

“Indiana doesn’t toot its own horn,” says LaPan. “But, for a long time, it has had a strong connectivity of industry and academia in economic development. We have a statewide network of innovation assets that can be leveraged for the greater good. And, since it’s fairly rural, there are some of the same challenges as in Rindge, N.H., and Turners Falls, Mass., where I grew up. There is a need for that kind of leadership coming out of the community.”

As a student at Franklin Pierce, LaPan was attracted to the option of customizing his education. He appreciated the intimate setting and the chance it created to work more closely with professors. His interest in business was launched in Rindge, where LaPan’s thesis evaluated stock market performance by creating an investment challenge between a professor, a bank trust officer, and a college student, who threw darts at the weekly *Wall Street Journal* to select stocks.

LaPan has returned to campus over the years, including in 2018, to interact with students. He spoke in a Strategy and Ethics class about ethical dilemmas that face today’s business leaders, sharing his expertise both in innovation and optimizing customer experience. He hopes to return again to help establish an incubator at Pierce in conjunction with the recently expanded College of Business.

“Franklin Pierce provides an environment for students to initiate and pursue leadership opportunities in areas that are most important to them,” says LaPan. “It was evident even in the 1980s, and I saw it clearly when I came back to campus.”

At the NIIC, LaPan helps to foster that same type of environment with the innovators who seek assistance. Among his most important roles at the NIIC is fundraising, including securing grants that allow entrepreneurs to thrive. The budding companies pay for subsidized space that includes a furnished business center, complete with conference rooms and other office resources. That, plus business coaching and mentorship from experienced entrepreneurs, combine to help them get their products and ideas to market more quickly, supported in a nurturing community that reduces the traditional risk level of initiating a new venture. The business model at the NIIC

is focused on providing an exceptional client experience; to focus clients on delivering solutions that are better, faster, cheaper, simpler.

“We are in financial services, healthcare, IT/web, embedded software systems,” explains LaPan. “Serving as the region’s hub for the largest group of entrepreneurs under one roof, offering the right mix of business building services, and connecting these isolated entrepreneurs are critical to the success of our community. What we do is 100 percent intentional.”

The NIIC also is in its fourth year of designation by the Small Business Administration to operate the Women’s Entrepreneurial Opportunity Center. The center specializes in addressing the particular challenges facing female entrepreneurs and is one of only 112 incubators in the country specifically designated to promote women in business.

“Data shows that women face more obstacles in capital, mentorship, growth resources, and confidence,” says LaPan. “We have worked with more than 1,800 women through our program.”

Mark Long, who is currently the director of incubation services at the University of Florida in Gainesville, got to know LaPan when he was starting the incubator at Indiana University in the early 2000s. He credits his friend with helping him get the program off the ground, everything from offering insights on floor plans to envisioning operations.

“Karl is an extremely good strategic thinker,” says Long. “He plans for the long term and integrates the assets of the community. He doesn’t just think about tomorrow; he thinks about the day after tomorrow. He is good at grants, sponsorships, community fundraising; nobody raises funds like Karl LaPan.”

According to LaPan, there are more than 1,600 incubators in the U.S. and up to 10,000 in the world. The NIIC is successful in adding value to its clients because of its distinct business model.

“Our fundamental purpose for existing is asking what our community needs and how we can help our clients deliver that,” explains LaPan. “The key metric of our success is whether the [businesses] stay in the community. Nearly 99 percent of all entrepreneurial businesses start where they are located. Our bread and butter [at the NIIC] is focused on growing the hometown team.” ¹²

Bill Serstad, Derick Erickson, Engine Research Associates, Inc.; Karl R. LaPan ‘86, president & CEO, The NIIC; Jeffery Erickson and Rhonda Godfrey, Engine Research Associates, Inc.

A MAN FOR ALL GENERATIONS

For nearly four decades, the *Boston Herald's* Joe Sciacca has been on the front lines of newspaper reporting and editing. Now he's helping a new crop of Pierce students follow in his path.

BY IAN ALDRICH

In the summer before his junior year, Alex Malm '17 had the chance to participate in Franklin Pierce's Presidency and the Press program. Hosted by the University's Marlin Fitzwater Center for Communication, the annual conference brings together Pierce students and promising high schoolers at the Rindge campus to meet political figures and get their feet wet in FPU's state-of-the-art media facilities.

Malm, a political science major with law school ambitions, was in the midst of an internship at the attorney general's office in his home state of Rhode Island and, like many of his fellow classmates, his interest in the upcoming 2016 presidential election was ramping up. He followed the news closely as candidates visited the state and the conference seemed like a logical next step for delving deeper into what was shaping up to be an exciting race. But the thought that it might be life-altering, well, that seemed a little ambitious.

Then, he met Joe Sciacca.



Sciacca, the editor-in-chief at the *Boston Herald*, who also oversees the editorial operations of six other Digital First Media newspapers in Massachusetts and New York, was one of the conference's featured speakers, and he'd come to Rindge with an impressive newspaper résumé. Over the span of nearly four decades, much of it at the *Herald*, the Massachusetts native had worked as a reporter, political columnist, and top-line editor. He also had an acute understanding of what it takes to run a 21st-century media organization. Since assuming the editorial helm at the *Herald* in 2010, Sciacca had steered the paper's use of digital platforms to report its news, including the launch of the pioneering *Boston Herald Radio*.

At the Presidency and the Press conference, Sciacca relished the chance to meet and work with students. He talked about his own career, but also pushed attendees for their takes on how the election was shaping up. He wanted their perspectives, their viewpoints on what they were hearing from the candidates. He pushed even harder after the *Herald* and the Fitzwater Center partnered to poll and report on the 2016 election.

Malm wrote his first piece for Sciacca's team in August of 2015, and he continued to produce bylines throughout the next year. He became a frequent political guest on a partnered radio show between the *Herald* and FPU, and eventually led a team of students to cover both political conventions as well as Donald Trump's January 2017 inauguration for the newspaper. It wasn't long before Malm's law school dreams were shelved and replaced by a plan to become a journalist.

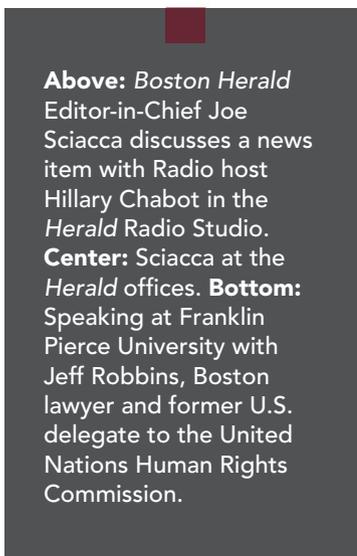
"[Sciacca] took a chance on us," says Malm, who now works as an editor for a weekly paper in Minnesota. "Not many of us really had any experience as journalists. We were all just political junkies. But we got this opportunity and that meant a lot. He was willing to bring the next generation of journalists into the world, to show us how it's done."

Born Reporter

Joe Sciacca's own start in journalism was born around the kitchen table at his childhood home in Methuen, Mass. His father, Joe, Sr., who ran a small upholstery shop in nearby Lowell, began his day by reading three newspapers. It was a point of pride for the elder Sciacca to stay up on current events. As he nursed his early-morning coffee, he'd walk his son through the news.

The Watergate headlines broke during Sciacca's high school years and, as it was for many young Americans, coverage of the scandal and the awe-inspiring power of the press to keep a check on people in positions of power proved magnetic for Sciacca.

"A lot of journalists my age were motivated by watching the great work the *Washington Post* did," says Sciacca. "The coverage at that time had gravitas because the reporting was so deep. They weren't just taking a single anonymous source and running with it. They were talking to hundreds



Above: *Boston Herald* Editor-in-Chief Joe Sciacca discusses a news item with Radio host Hillary Chabot in the *Herald* Radio Studio. **Center:** Sciacca at the *Herald* offices. **Bottom:** Speaking at Franklin Pierce University with Jeff Robbins, Boston lawyer and former U.S. delegate to the United Nations Human Rights Commission.



of people; secretaries, interns, and others to document the story the best they could. It made me want to focus on political reporting."

Sciacca got his start while still in high school, writing pieces for different weekly publications for a few bucks a story. After graduating in 1975, he hooked on with the *The Lowell Sun* as a correspondent, covering the town of Wilmington, Mass. He landed his first full-time position with *The Eagle-Tribune* of Lawrence, where he was tasked with covering police, city hall, and other town politics. In 1983, he took a job with the *Boston Herald* as a general assignment reporter.

"I thought it was just another step in my career," Sciacca says of coming to the *Herald*. "But whenever I thought about leaving over the years, something kept me here."

Sciacca's career at the paper has given him a front-row seat to history. During his tenure, he's covered presidential elections and the complicated world of Boston politics. He traveled to West Africa to report on a 10-day humanitarian mission headed by Ethel Kennedy, extensively chronicled

JIM MAHONEY/MEDIANEWS GROUP/BOSTON HERALD (TOP AND CENTER); ANDREW CUNNINGHAM (BOTTOM).



the 1986 Challenger space shuttle explosion, and managed the paper's investigative unit.

A Changing Industry

But Sciacca's career also has spanned the robust and turbulent eras that have defined the newspaper industry in the past few decades. His entry came at its heyday, when the business side was flush with ad revenue and the editorial coverage often exclusively framed how people saw and thought about the issues of the day.

"Newspapers loomed very large," he says. "I would walk out of the *Herald* newsroom at the end of the night... and I knew I had a story that was on the front page that was going to fly out the next day and that the governor's aide or mayor's aide would run out to corner store at midnight to pick it up. It was just an exhilarating feeling to know as a journalist we had that kind of impact."

Then came the Internet, Craigslist, and social media, and a general dilution of not only the newspaper business but also the kind of dominance newspapers once held in the news cycle. The numbers bear this out. According to a March 21, 2018, *Washington Post* article by Douglas McLennan and Jack Miles, weekday print circulation plummeted between 1994 and 2018, from a high of 60 million to a combined 35 million print and digital. Between 2000 and 2015, reported *The Atlantic's* Derek Thompson in a November 3, 2016, article titled "The Print Apocalypse and How to Survive It," print advertising revenue fell from \$60 billion to \$20 billion, wiping out nearly 50 years of gains.

To succeed, the industry has leaned heavily on forward-thinking editors such as Sciacca, who, at 61, still packs the same kind of drive for the news business that he did as a cub reporter four decades ago. With him as the *Herald's* editorial leader, the paper has been named as one of the "10 Newspapers That Do It Right" by *Editor and Publisher*, and "Innovator of the Year" by the Associated Press Media Editors for multimedia integration.

For Sciacca, change means opportunity. As the reporting tools have increased and the platforms have multiplied, the ability to reinvent reporting and create modified relationships with readers also have been enhanced. *Herald* reporters aren't just armed with notebooks and pens; they're shooting video, live Tweeting, and

broadcasting themselves straight to readers' phones through Facebook Live and Periscope.

"Today, when there's a story breaking, we get it up immediately, develop it through the day, and do multiple versions that we can enhance with multimedia and social media," says Sciacca. "In the old days, it was the impact and the gravitas of print. Today, it's just different. We can have a story that we send out on social media the night before it even hits the presses. Then, to see it cascading out there, getting re-Tweeted thousands of times, that's exhilarating. You're still seeing the impact of good journalism."

The Next Generation

But, just as the industry has changed, so has the public's trust in the media's credibility. According to a recent Knight Foundation and Gallup poll reported in September 2018 in *Columbia Journalism Review*, a majority of Americans have lost trust in the media in recent years. Sciacca says this new environment has no doubt been fostered by opportunistic politicians, but he also lays blame with those whose job it is to cover the news.

"When Trump was going crazy in all the debates in 2016 and being unpredictable and being cringeworthy, TV ratings were going through the roof," says Sciacca. "There were more debates, they were longer, because they were seeing the numbers. I think the *Washington Post* is a great news organization, but their line – "democracy dies in darkness" – is that about journalism or is that about marketing? That's a really fair question to ask. At the risk of being called a dinosaur, we need to get back to some basic principles."

It's all part of the message Sciacca delivers to college students and other budding journalists, which he's done so many times at FPU. Since that first Presidency and the Press conference he attended in 2015, Sciacca's relationship with Franklin Pierce has only strengthened. He's made several trips to Rindge to meet with students and, in 2016, he was a recipient of the Fitzwater Medallion for Leadership in Public Communication. In 2018, he was tapped as a visiting fellow in journalism at the University.

"He's just a natural teacher," says Dr. Kristen D. Nevious, the Fitzwater Center's director. "He takes the time to work with them, point them in the right direction, direct their story ledes, and shape their story angles. He just makes them better journalists."

Sciacca gets something out of it, too. Despite the turbulence his industry continues to face, the optimist in him believes there will always be a place and an appreciation for the role reporters play in our democracy. It's a faith that's reinforced every time he visits Rindge.

"I deal with a lot of college students and I just find the ones at Franklin Pierce to be really engaged," he says. "They ask so many great questions. They're career-oriented and very positive about getting into journalism today. They're not walking away from that – that's a good thing." ■





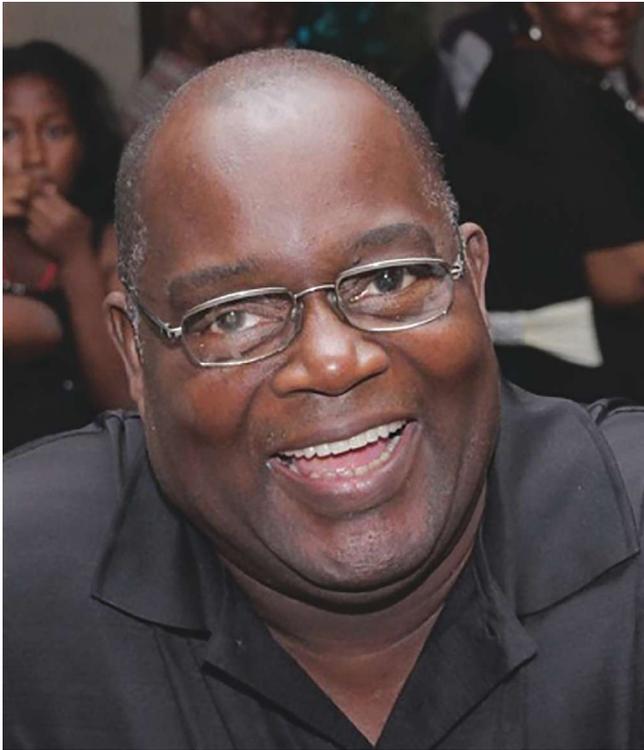
David H. Shooster '69

David H. Shooster '69 died on November 13, 2018. He was a lifelong resident of Delaware County, Pa., with strong ties to the area.

A man known for his heartfelt generosity and sincere interest in others, David touched many lives. He was a well-known commercial real estate developer, serving as past president of the Apartment Owners Association and the Home Builders Association. David had many hobbies, including gunning, ham radio operation, boating, and fishing. He was a member of the Historical Car Club, Pheasant Run Farm Club, and the Grady White Club. His greatest pleasure was spending time at his beach house in Ocean City, N.J., where he could often be found sitting on the porch with his binoculars, staring out at the ocean, or around the table with his family, eating a home-cooked meal.

In 1991, David received a commendation from the Philadelphia Police Department for stopping a bank robber. From Franklin Pierce, he received the Frank S. DiPietro Entrepreneurship Award. Over the years, he continued to be a generous supporter of his alma mater, and was genuinely interested in the advancement of the University.

David was the devoted husband of Donna (Bartlett); a loving father to Allan Shooster, Keith Shooster, and Rebecca Warburton and their spouses; and an adoring grandfather to Eric, Elaina, Amanda, Melissa, Alex, and Jack.



Donald G. Pyke '81

Donald G. Pyke '81 died on January 3, 2018. He was 60. Don was born on July 11, 1957, in Jersey City, N.J., but resided in Rindge, N.H., since graduating from Franklin Pierce in 1981.

Prior to his arrival at Franklin Pierce, Don attended St. Anthony's High School in Jersey City. At Pierce, Don was a member of the men's varsity basketball team. He was recognized as a team player and leader. He also worked to establish the Black Student Union. For many years after college, Don worked as a sales manager for Hilton.

As an alumnus, Don continued to engage with the Pierce community, including serving as a mentor to students. He assisted in developing the annual Alumni Golf Tournament, which aids in athletic funding and scholarships. His dedication and support to Franklin Pierce has touched the lives of many. Don truly enjoyed helping others, a generosity demonstrated through his clear and genuine interest in those around him. He enjoyed music, sports, and spending time with family and friends.

Don was a loving husband to Liza (Ascani) Pyke and adoring father of Angela Pyke, Jenna Doubleday, and Shawn McClary. They survive him, as does a large contingent of extended family and friends.

IN MEMORY OF

Francis W. Abbott '79	Louis J. LaBreck '83
Nancy L. Ainsworth '90	Rick W. Langtry '94
Donald J. Austrian '75	Vincent R. Lucrezi '71
Michael L. Barr '77	Robert J. Marcy '80
Irwin H. Bayarsky '69	Carol A. Marston '06
Maurice A. Bellerose '83	Christopher McDonald '79
Joseph Edmund Bielik '10	Edward B. Meredith '83
Lauren E. Boulton '13	Ronald R. Mills '94
Maurice C. Cahillane '76	Stanley J. Mounsey '85
Courtney A Carton '15	Denise G. Nolan '86
Stephen F. Clough '89	Robert J. O'Rourke '70
Frank D. Colon '88	Saul M. Ostroff '69
Sally A. Crosby '85	Gilbert C. Peck '67
L. Thomas Daigle '92	John H. Pelton '80
Richard T. Deeds '74	Sarah J. Pender '98
Lynda M. Dembek '76	Mark S. Prestash
Robert J. Dintino '68	Donald G. Pyke '81
William J. Emott '77	Richard A. Salfas '81
Sandor Falk '71	David H. Shooster '69
Marshall S. Fish '69	Karen L. Sullivan '89
James E. Fitz-Simon '78	Marta L. Sullivan '73
John M. Freeman '84	Christina Thomas '71
Gene R. Garretson '89	Michael P. Turnesa '69
Keith Glaccum '68	Ronald B. Villemaire '95
Barbara E. Hodkinson '89	John J. Wallace '90
Mary Horgan '14	Julie A. Willette '09
Victor G. Hyman '83	
Doris E. Jones '82	
Debra A. Kane '89	

This list includes updates reported by family members, newspapers, and other sources. If you would like to let the Alumni Office know of a death, please contact alumni@franklinpierce.edu or (603) 899-4030.



“Pioneer Class” rallies to support the University

Upon her high school graduation, Diane “Dinny” Parvin '69 planned to become a veterinary assistant. She was in line to pick up her graduation tickets, when her guidance counselor said Parvin’s mother had just called; she wanted her daughter to go to college.

“It was crazy,” recalls Parvin. “Every college in the country was full because of the Vietnam War. He told me the dean of students of a new college in New Hampshire was doing interviews that day at the Biltmore Hotel in Manhattan.”

Parvin, who was at the time living in Northern New Jersey, hopped on a bus to New York City. By the end of the day, she knew she would soon be enrolled as a student at Franklin Pierce.

“I thank my lucky stars,” says Parvin, co-chair with Dan Sansivieri '69 of the 1969 reunion fundraising effort. “It was the best four years of my life.”

Parvin’s Class of 1969 is known as one of the University’s “Pioneer” classes, referring to graduating classes between 1966 and 1971. Like others from 1969, Parvin has maintained close contact with her fellow graduates, including an annual Caribbean cruise with many of them.

Alumni Association President Henry Ellis '69 recalls how, when they began 54 years ago, he and many of his classmates felt the excitement of being part of a brand-new college. Trustee Emeritus Lloyd Astmann '69 remembers that some of his classmates had started

at other schools, but Franklin Pierce offered them a second chance at a successful college experience. It was a place where students could develop close relationships with one another and faculty.

“We were guinea pigs,” says Ellis. “Things were being developed on the fly. If you wanted to do something, you just did it.”

Students at the time, adds Helen Ament Astmann '69, helped develop the policies that have made Franklin Pierce what it is today, “a place that allows 18-year-olds to have successes and learn from those experiences.”

Ellis was a key organizer of the legendary Janis Joplin concert on campus in February 1969. What remains with him 50 years later is the “I-can-do-anything” attitude he learned from his college leadership experiences. To show how thankful its members are for the opportunities afforded by a Franklin Pierce education, the Pioneer Class of 1969 hopes to reach 100 percent participation in reunion giving to the University in honor of its 50th reunion.

“You develop an intense loyalty,” explains Lloyd Astmann. “Now we think of ourselves as ambassadors to alumni of our era. If you have good feelings about your experience, it’s important to contribute. It takes money to allow a new generation of kids to experience that too.”

For more information, please contact Dinny Parvin (din747@aol.com) or Dan Sansivieri (dan@usdi.biz), or the Alumni & Parent Relations Office at (603) 899-4030. — *Julie Rizzo*

“Now we think of ourselves as ambassadors to alumni of our era. If you have good feelings about your experience, it’s important to contribute.”

— LLOYD ASTMANN '69



We are Pierce Proud and want to hear from you Submit your Class Notes

Franklin Pierce University's 25,000-plus alumni want to know what their classmates have been doing – talk to us! Did you get a promotion? Get married? Graduate (again)? Are you engaged in exciting work in a new city? Involved in transformative community activities? Did you run a marathon? Have a new baby? We want to hear from our alumni. Share your updates, and your news will appear on Franklin Pierce University's alumni class notes page. Visit www.franklinpierce.edu/alumni/magazine/ to see what your fellow Ravens have been up to.

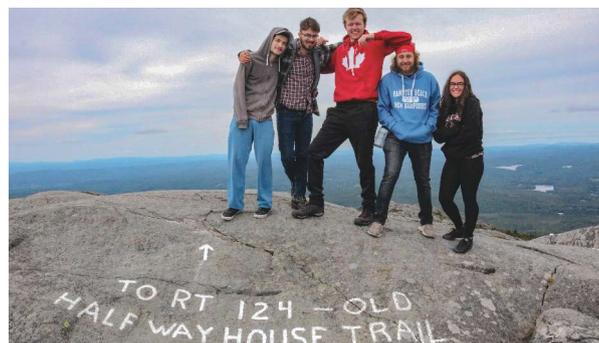
Go to:

https://www.franklinpierce.edu/alumni/info_update.htm

Or contact Katie Copeland,
Manager of Alumni & Parent Relations,
603-899-4030, copelandk@franklinpierce.edu



EVENTS



GRAND MONADNOCK CLIMB

Students, faculty, and staff joined President Kim Mooney and Doug Carty '06 for the annual hike up Mount Monadnock. More than 145 people participated in what was a wonderful way to kick off the semester.



ALUMNI SPEAKER SERIES



East Hartford, Conn., Fire Chief John Oates '90 (r.) was welcomed back to the Rindge campus to speak with volunteer EMT and firefighter students. Oates led an engaging conversation about how Franklin Pierce's fire program led him to the career of his dreams. He is shown here talking with Captain Casey Burrage of the Rindge Fire Department.



Pia Norman '68 joined Mary Kelley's U.S. Since 1945 class via Skype. She shared her memories of Pierce and her perspective on major world events and past experiences, including her handshake with Muhammad Ali.



ALUMNI MEN'S HOCKEY GAME

Former Pierce men's hockey players got together for a friendly game and to watch the current Ravens play against Post. The gray alumni team edged the black team in a contest filled with good-spirited competition.



DAY OF GIVING

Pierce's first annual Day of Giving was a huge success. The Advancement Office partnered with Athletics, and student volunteers worked the phones in the call center, soliciting donations. In total, the efforts of many raised \$48,000.



ALUMNI WOMEN'S HOCKEY RECEPTION

The Lady Raven hockey alumnae got together for a pregame reception, before cheering on the current Franklin Pierce women's team against Saint Michael's.

WINTER WELCOME WEEK

The first week of the spring semester, January 22- 25, was filled with hot cocoa, the Back2Life Glow Dance Party, bonfire, skating, and tacos at Pearly Pond to welcome students home to Rindge.



PEARLY HOUSE EVENTS



FOUNDER'S DAY

President Kim Mooney welcomed students, faculty, and staff to Pearly House November 14 to celebrate the founding of the institution. It was also a wonderful opportunity to celebrate the birthday of Franklin Pierce, 14th president of the United States.



WINTER LIGHTS GATHERING

Students toured the beautiful campus lights before heading to Pearly House, where President Kim Mooney welcomed them with hot cocoa, treats, and fun.





FACULTY AND STAFF HOLIDAY PARTY

President Kim Mooney invited the Franklin Pierce faculty and staff community to Pearly House for the annual holiday party and gift raffle.



NEW STUDENT MOCKTAIL RECEPTION

The newest Ravens were invited to Pearly House, where they had the opportunity to meet President Kim Mooney and sample Franklin Pierce-themed mocktails.



TOWN & GOWN

Held on February 26, the Town Gown meeting was hosted by the University at Pearly House, with local police, fire, administrators, and business representatives.

TEAM CAPTAINS & RECEPTION

On February 28, athletic team captains gathered together at Pearly House for conversation and light refreshments with President Kim Mooney.





It has been 50 years since Franklin Pierce conferred an honorary degree on baseball great and trailblazer Jackie Robinson

Fifty years ago, in 1969, Franklin Pierce College conferred an honorary degree on Jackie Robinson, the first African-American to play Major League Baseball in the modern era. In an address to the graduating class, Robinson, an important civil rights activist, compared the fate of Job to the plight of the black man in America at the time.

"Job trusted himself," Robinson told the graduates, "trusted his own instincts and remained true to himself, not just when things were going good, but also when they were deep in adversity....For the man who knows himself and trusts himself, the man who refuses to sell himself is an admirable creature...and as a black man I have a special affinity for Job."

Robinson went on to speak about civil rights and remaining true to oneself. For those who believed that more well-known black men and women "had it made" because of successes in their respective fields, he pointed to stories of singer Nat King Cole enduring a racially motivated beating, actress Lena Horne being subjected to heckling, and fellow baseball star Willie Mays being denied the right to purchase a home in an all-white San Francisco neighborhood.

"[A]nd we say to people who are constantly saying that we have got it made," said Robinson, "that there is not a single black person in these United States that has it made until the most under-privileged black person has it made..."

Telling the Class of 1969 that he had only two choices, "to be owned or to own myself," Robinson said he chose the latter. He urged the graduates, as young leaders of the next generation, to seek unity in America.

"We'll not settle for endurance for we have already endured," Robinson said. "We believe we will triumph, and say to white America that you have got to join us, for we believe that, right here in this country, black triumph is America's triumph. And our triumph is the triumph of the human race."

Robinson concluded his remarks by reading "What Shall I Tell My Children Who are Black?" by poet Margaret Burrows.

"I can only wish the Class of '69 the very best of luck," he said, "and I can only wish that those adults of us here...would try to understand what motivates some of our young people and...join with them." — *Jana F. Brown*

Because of you...

Tyler Price '19

“Scholarships and financial aid support by Franklin Pierce alumni and friends fund big dreams by setting up students for success today. Here, supportive professors encouraged me through my challenging major coursework and sparked my interest in law. Franklin Pierce has set me on a path to effect change and make the United States a better place for us all. Thank you.”



Pierce Partners Scholarship Funds

The Pierce Partners Fund was established to directly impact the student experience at Franklin Pierce University. It provides exhilarating experiences and helps students succeed during their time at Franklin Pierce by investing in these priorities:

Experiential learning: Making the hands-on opportunities that complement coursework – such as internships, study abroad, and independent research – accessible to more students

Creating campus community: Providing welcoming collaboration spaces on campus and supporting student groups

For more information on the Pierce Partners Fund or other giving opportunities, please contact Crystal Neuhauser, Associate Vice President for University Advancement, at (603) 899-4031 or neuhauserc@franklinpierce.edu.





SAVE THESE DATES

Keep an eye on events at franklinpierce.edu/calendar

MAY

18 Commencement

JUNE

28-30 Alumni Reunion
Weekend

JULY

22 Rocky Classic Athletics
Golf Tournament

AUGUST

24 Move In Day

SEPTEMBER

6 Red Sox vs. Yankees
Game & Alumni Reception

21 Family Day &
Homecoming

NOVEMBER

9 Open House

For more information about events, please contact
Katie Copeland at (603) 899-4030 or copelandk@franklinpierce.edu