



Public Disclosure of Student Achievement

Institution Name: Franklin Pierce University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2017/2018

Date Submitted: December 2018

PROGRAM	INDICATOR	RESULT
Bachelor of Science in		
Accounting	Graduation Rate	53%
Finance	Graduation Rate	71%
Healthcare Administration	Graduation Rate	100%
Management	Graduation Rate	60%
Marketing	Graduation Rate	93%
Sports/Recreation Management	Graduation Rate	94%
Master of Business Administration	Employment Rate	97.5%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation rate	Census numbers from Academic year 2015/2016 for sophomore year business majors were compared to graduation numbers for each major.
Employment Rate	66 percent of graduate students in the timeframe were polled to see what their positions were after graduation.