



Public Disclosure of Student Achievement

Institution Name: Franklin Pierce University

Business Unit(s) included in this report: College of Business

Academic Period Covered: 2021-2022

Date Report Posted: July 2023

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in			
Accounting/Finance	Graduation Rate	65%	69%
Healthcare Administration	Graduation Rate	75%	63%
Management	Graduation Rate	65%	80%
Marketing	Graduation Rate	65%	79%
Sports & Recreation Management	Graduation Rate	65%	65%
MBA Energy & Sustainability Studies	Graduation Rate	60%	56%
MBA Health Administration	Graduation Rate	60%	92%
MBA Human Resource Management	Graduation Rate	60%	43%
MBA Leadership	Graduation Rate	60%	52%
MBA Sports Management	Graduation Rate	65%	67%
Master of Science in Accounting	Graduation Rate	90%	88%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate – BS	Census numbers for sophomore year business majors compared to graduation numbers for each major, within 150% of time for students who entered in Fall 2016
Graduation Rate – MBA and MS	Degree completion within 150% of time for students who entered June 2019 – November 2020