

FRANKLIN PIERCE UNIVERSITY POLLING

NBC10 Boston, NECN & Telemundo Boston

————— Boston Herald —————

Memorandum:

Date: January 27, 2020

Subject: New Hampshire Pre-Iowa Presidential Primary Poll

From: R. Kelly Myers
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RINDGE, NH. – A recent poll of registered “likely presidential primary voters” in the state of New Hampshire finds a Democratic presidential primary still in movement. Just a few weeks ago former Vice President Joe Biden seemed to have some momentum, but our most recent poll shows Vermont Senator Bernie Sanders (29%) appears to now hold a slight lead over Biden (22%) and Massachusetts Senator Elizabeth Warren (16%). Former South Bend Mayor Pete Buttigieg (10%) is still polling strongly, and Minnesota Senator Amy Klobuchar remains competitive at five percent.

Among likely Republican primary voters, President Donald Trump’s approval rating appears to be remaining stable. The President has an approval rating of 77 percent today among Republican voters, down slightly from October (81%) and September (83%).

The percentage of Republican voters who would vote for Trump if the New Hampshire primary were held today remains high at 72 percent but continues to decline. Former Illinois Representative Joe Walsh and Former Massachusetts Governor Bill Weld each attract just seven percent of the vote, up from four percent in the last poll.

Methodology

These results are based on a telephone survey of “likely New Hampshire presidential primary voters” administered January 23-26, 2020. The survey was conducted by RKM Research and Communications and paid for by Franklin Pierce University in collaboration with the Boston Herald and NBC10 Boston. The purpose of the poll is for media release.

All interviews were conducted by telephone using paid, trained and supervised interviewers. The survey was conducted in English. A dual-frame sample design was used to include a combination of cell phone (70%) and landline (30%) telephone numbers. A total of 736 interviews were conducted, including n=407 likely Democratic presidential primary voters and n=329 likely Republican presidential primary voters. “Likely voters” are defined as residents of New Hampshire who are registered to vote and self-report that they “definitely” or “probably” will vote in the February 11th presidential primary. A probabilistic sample of cell phone and landline numbers was purchased from Survey Sampling, Inc. The results of the survey are unweighted.

The sampling margin of error for a sample size of 407 likely Democratic presidential primary voters is +/- 4.9 percent.

The sampling margin of error for a sample size of 329 likely Republican presidential primary voters is +/- 5.4 percent.

In addition to sampling error, all surveys have other potential sources of non-sampling error including question wording effects, question order effects and non-response.

For more information about the survey please contact R. Kelly Myers.

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